

THE **LAS VEGAS DJ SHOW**.COM
BOOST YOUR SPIRITS, BOOST YOUR BUSINESS

September 8 – 11, 2013

Las Vegas Convention Center

www.thelasvegasdjshow.com



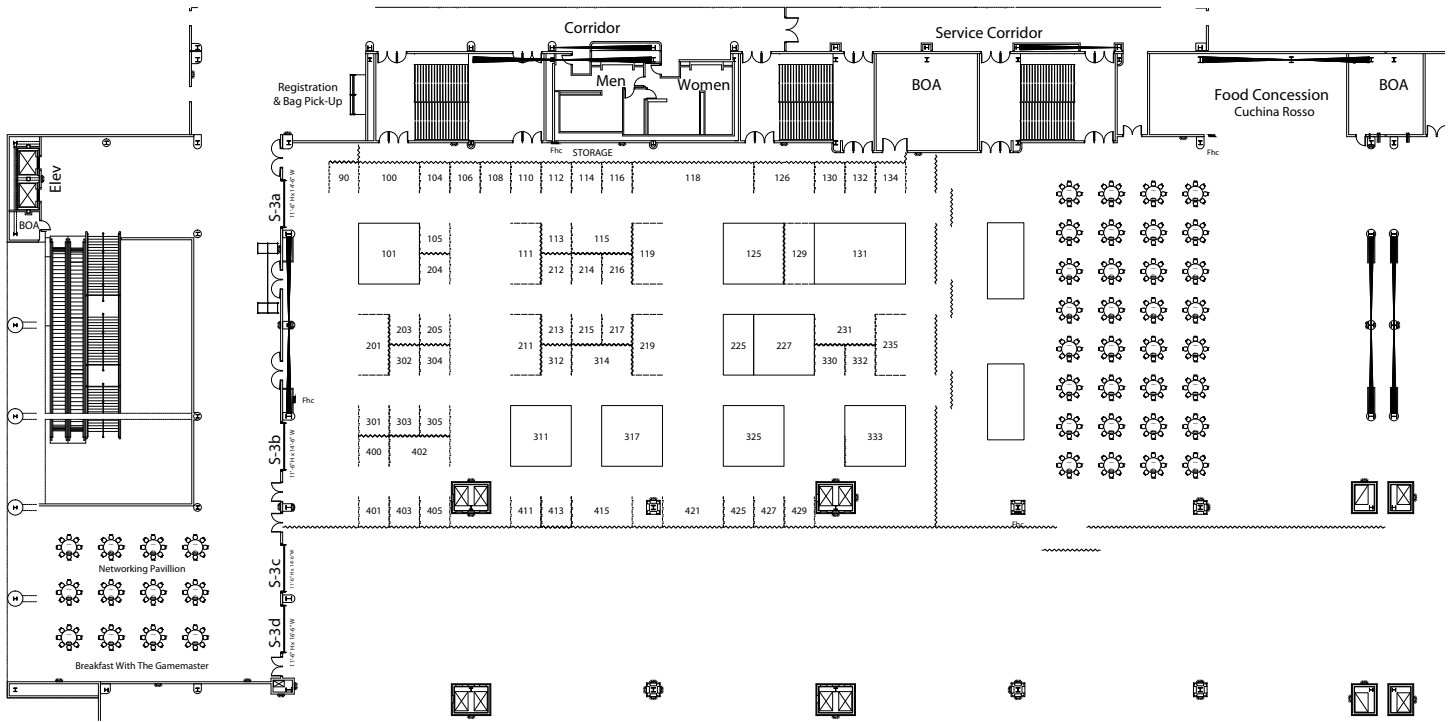
PROGRAM GUIDE

Key Sponsors:



PROMO ONLY

EXHIBITOR MAP



Exhibitor	Booth #	Exhibitor	Booth #
1% Solution Series	215	GruvGear	312
ADJ	125	Guppy Photo Booth	425
ADJ University	131	Hercules	415
ADJA	101	HyperAV	116
AlanBerg.com	304	LaserNet	132
American Audio	125	Master School Dances	90
Arriba Cases	216	NightLife Media Labs	303
Beamz	204	NLFX Professional	114
Blizzard	227	Odyssey	118
BrideLive.com	203	Omez Lighting	333
Chauvet DJ	317	Open Air Photo	211
Colorado Sound & Light	413	Party Pics	214
CompuHost	332	Party Photo Station	235
Dawn Pro Audio	429	PayAnywhere.com	401
Denon DJ	219	ProGobo	130
DigiGames	111	Promo Only	119
DigiTrax Entertainment	334	Rane	225
Disc Jockey News	108	Rave Paints	411
DJ Crash Course	105	Request Your Song	213
DJ Event Planner	302	Rock N' Roller	113
DJ Intelligence	403	Scratch DJ Academy	231
DJ Trivia	305	Scrim King	311
DJZone	212	Sound Choice	330
Elation	125	Speakers Booth	100
Eliminator Lights	125	Step and Repeat LA	301
Encore Photo Booth	402	The Ideal Networker	106
Eternal Lighting	421	TM Studios	405
Electro Voice	115	Top Hits	217
Extreme Event Design	126	Virtual DJ	325
EZ Photobooth	314	Windy City	201
FormalWear Direct	101	X-Laser	427
Frankenstand	205	Your DJ Skins	110
Global Truss America	125		

DJ Skribble



DJ Skribble *Keynote Speaker*

Monday, September 9th
9:00 AM • S229, S231, S233

Nearly thirty years into the business, DJ Skribble continues to push himself and test new ground. He is constantly working with emerging artists, helping them discover their own unique presence and solidifying his role in the cultural spectrum. His touring schedule boasts collaborations with artists including P. Diddy, Taio Cruz, Ciara, Britney Spears, Dave Navarro and Tommy Lee. His discography is likened to that of a phone book of the who's who of the music industry. His brilliance as an artist incorporates blending hip hop, house and rock-electro music into an unforgettable experience. His growth as a top rated DJ has allowed him to mix an established repertoire, which according to DJ Skribble, has made his shows "both innovative and familiar."

DJ Skribble has also expanded his identity into the realm of television and film, appearing in more than twenty music videos, television series and movies. He is perhaps most recognized for his long relationship with MTV, with his some of his shows; MTV Jams, The Grind, Spring Break (1998 – 2004) and Total Request Live. His connection with the audience made him a household name and daily attraction for thousands of college students on spring break and the millions of viewers watching from home.

Through the course of his work on television, as well as his countless appearances in popular publications, DJ Skribble has emerged as a proven brand builder. Working with the likes of the NFL, NBA, Playboy, Disney, Sony, Sheets Energy, Dr. Pepper, and Malibu Rum. DJ Skribble has shown that his persona and talent is just as marketable as the products he promotes. Despite his accomplishments in the media, brand management, and beyond, DJ Skribble's true passion and success has always been rooted in his music. Being a veteran among prosperous newcomers, DJ Skribble is getting stronger every day. In the past two years, DJ Times magazine ranked DJ Skribble #3 on the list of the world's top DJ's. He continues to produce top 10 Billboard mix compilations and has begun collaborating with filmmakers to produce scores for film. His popularity and accomplishments as a multi-media personality has earned him residencies at major nightclubs across the country, filling his schedule with over 225 shows a year.

SEMINARS AT A GLANCE

Date & Time	S229	S230	S231
9/8/13 – 8:00pm	Welcome Reception held in the Oasis /Spacequest Lounge at the LVH Powered by Hercules		
9/9/13 – 7:00am	Breakfast with The GameMaster – Located in the Networking Pavillion		
9/9/13 – 9:00am	Keynote: DJ Skribble Powered by ADJ		
9/9/13 – 10:30am	Alan Berg: Angry Brides – Protecting Your Online Reputation	Chris Evans: Stop Losing Sales with Awesome Follow-up	Peter Merry: 10 Layers Deep – Adding New Depth to Your Introductions
9/9/13 – 11:45am	Michael Anderson – Profit Projecting Monograms	LUNCH BONUS SESSIONS!	Arnoldo Offerman – Master School Dances Powered by YourDJSites.com
9/9/13 – 1:00pm	Mark Sanchez: The Art of Mixing	Andy Ebon: Facebook ReFocus	Mitch Taylor: Be The Expert!
9/9/13 – 2:30pm	Rob Johnson: Mid-Week Money	David Hoyt: Making the Jump to FT	Liz Daley: Calming The Beast
9/9/13 – 4:00pm	John T. Child- Marketing To The Core	Speakers Roundtable	Cindy Hanser: PhotoShop for DJs
9/9/13 – 5:00pm	Cool By The Pool! with Richard Blade! LVH 3rd Floor Pool Deck Powered by ADJ		
9/10/13 – 7:00am	Breakfast with The GameMaster Located in the Networking Pavillion		
9/10/13 – 8:00am	ADJA National Meeting		
9/10/13 – 9:00am	Josh Yawn: Hosting For DJs	Geoff Short: The Reality of Moments Powered by Chauvet DJ	Various – Karaoke In The New Millennium



Mike Walter Presents

How to Keep Your Employees Happy & Loyal

Wednesday September 11th 1:00pm Room S231

14 Surefire Ways to Keep Your DJ's Happy and Loyal

Employee Retention and Maximization for the New Millennials

It's one thing to find a great DJ, but the truly great Multi-Op Owners know how to motivate a staff and keep all of their DJs loyal and working hard. In this fast-paced seminar Mike Walter will share some of his time-proven techniques that he has used to build and sustain his company. Whether you are a single-op who is considering bringing on their first employee, or a Multi-op who already understands this is one of the biggest challenges we all face, this seminar will have something for you.

Show this flyer on your smart phone, tablet or laptop and received 10% off any purchase made after the Seminar including either of Mike's books "Running Your Multi-Op" or "Ten Things You Can Do to Have a Better Day" or his complete DJ Training program.

SEMINARS AT A GLANCE

9/10/13 – 9:00am	Josh Yawn: Hosting For DJs	Geoff Short: The Reality of Moments Powered by Chauvet DJ	Various – Karaoke In The New Millennium
9/10/13 – 10:30am	Robert Walk: Bridal Show Mastery	Casey Eberhart: Sales Supply Chain	Ed Spencer: Selling The How
9/10/13 – 1:00pm	Lunch in Exhibit Hall Lunch items are available for purchase		
9/10/13 – 2:30pm	Scott Faver: Play That Pays!	Jim Cerone: How To Speak Bride	Ben Stowe: Wireless Demystified
9/10/13 – 4:00pm	Jamie Bodie: A Plan For Growth	Speakers Roundtable	Brandon Steward: Happily Ever After... The Key To Successful weddings Powered by ADJ
9/11/13 – 7:00am	Breakfast with The GameMaster Located in the Networking Pavillion		
9/11/13 – 8:00am	Randy Bartlett: Advanced Mic Skills <i>Premium Workshop \$\$</i>	Mike Fernino: LUMENS Free BONUS Session!	Ben Stowe: Rigging for DJs Free BONUS Session!
9/11/13 – 9:00am	Randy Bartlett: Advanced Mic Skills <i>Premium Workshop \$\$</i>	Jodi Harris: Rock What You Got!	Ed Spencer: Officiating 101
9/11/13 – 10:30am	Randy Bartlett: Advanced Mic Skills continued <i>Premium Workshop \$\$</i>	Todd Mitchem- Maximize Your Thinking, Maximize Your Business!	Jay Thomson & Bob Scott: Using Video Conferencing
9/10/13 – 11:30pm	Lunch in Exhibit Hall Lunch items are available for purchase		
9/11/13 – 1:00pm	Cindy Hanser Advanced Photoshop Techniques <i>Premium Workshop \$\$</i>	Mike Walter: How to Keep Your Employees Happy & Loyal	Eric Godfrey: SEO is NOT Dead
9/11/13 – 2:30pm	Cindy Hanser: Advanced Photoshop Techniques continued <i>Premium Workshop \$\$</i>	Rob Ferre: Marketing Your Talents as a “Kids DJ”	Speakers Roundtable

FRANKENSTAND

THE ORIGINAL POWERED SPEAKER STANDS

it's just easier

FRANKENSTAND.COM



EXHIBITORS



American Disc Jockey Association (ADJA)
20118 N. 67th Avenue,
Suite 300-605
Glendale, AZ 85308
888-723-5776
www.adja.org

The ADJA is the largest & fastest Growing Trade Association for Mobile DJ's. The ADJA's #1 goal? We help DJs build & grow their business. We do that by providing exceptional services & benefits. No-body can match, let alone exceed what the ADJA provides it's members. No one can do more to help you build & grow your business than ADJA. Join the ADJA today & begin to reap the benefits of Education, Networking & support. Sign up at our booth, online or call the national office.

Alan Berg
98 Andover Drive
Kendall Park, NJ 08824
732-422-6362
www.alanberg.com

Visit Alan Berg's booth to get his books, ebooks, DVDs and Audio CDs at special show prices and to find out about his website review and consulting services.

AMERICAN AUDIO

American Audio
6122 S. Eastern Ave.

Los Angeles, CA 90040
800-322-6337
www.americaaudio.us
American Audio, a member of the American DJ Group of Companies, is a trusted audio brand for MIDI Controller, CD Player, DJ Mixers, Powered Speakers and Amplifiers. Make sure to check out the VMS4.1, VMS2, and MXR Series Midi Mixers.



ADJ
6122 S. Eastern Ave.
Los Angeles, CA 90040
800-322-6337
www.americandj.com

Since 1985, American DJ has been an industry leader in DJ and entertainment lighting. From the classics lighting effects like the Vertigo and Avenger, to present favorites Revo III and Micro Galaxian, American DJ strives to supply entertainers quality, affordable and reliable products from a company they can trust! Need assistance with a product? Please call our Customer Support Team toll free (800-322-6337). Don't forget to check out our product demo videos on our web site. Join us on Facebook: www.facebook.com/americandj



Arriba Products
15356-B East Valley Blvd.
City of Industry, CA 91746

626-330-6100
www.arribacase.com
Protect your lighting and audio equipment with affordable Arriba Cases. Gig Bags designed for transport, protection and storage.



Beamz Interactive
15354 N. 83rd Way,
Suite 102
Scottsdale, AZ 85260
www.thebeamz.com
Beamz interactive laser controller for making music by playing light.

Blizzard Lighting
W220 N1531
Jericho Court
Waukesh, WI 53186
www.blizzardlighting.com
414-395-8365
A Manufacturer authorized dealer and trained expert for the BOSE L1 Family of Products. A Singularly acknowledged expert in the application of various L1 Products for use in the DJ Industry. Free Ground Shipping, No Sales Taxes charged except for NY residents.

BrideLive
14900 Ventura Blvd.,
#310
Sherman Oaks, CA 91403
818-783-4311
www.bridelive.com
Bride Live is a web-based, customized virtual meet-

ing space designed to increase the efficiency and profitability of those in the wedding and event industries.

Candid Color Systems
1300 Metropolitan Ave.
Oklahoma City, OK
73108 800-336-4550
www.candid.com
Photo Solutions for Green Screen & Party Pics

Chauvet
5200 NW 108th Ave.
Sunrise, FL 33351
954-577-4480
www.chauvetlighting.com
CHAUVET® is dedicated to delivering cutting-edge professional lighting products and related accessories worldwide for DJs, clubs, production and more—offering the most value in the industry. Its flagship products include the SlimPAR™ series of low-profile PAR-style fixtures, the Intimidator™ series of value-priced club fixtures and high-powered Scorpion™ lasers. Uplights - Wireless-Battery -Remote Control

Colorado Sound & Light
12061 Pennsylvania St.
Thornton, CO 80241
303-429-0418
www.csnl.com
Uplights - Wireless-Battery -Remote Control

Dawn Pro Audio
3015 Kustom Drive
Hebron, KY 41048

jensminger@hansermg.com

A scaleable range of portable, powerful and lightweight PA systems developed for the Mobile DJ market.

DENON DJ

Denon DJ
100 Maplewood Drive
Itasca, IL 60143
630-741-0330
www.denondj.com

Denon Dj offers a complete line of premium Media Players, MIDI Controllers and Headphones for the Professional Mobile DJ.



DigiGames, Inc
31 Main Street
Oakes, ND 58474
701-710-1657
www.digigames.com

People love TV trivia games. People love to be part of something that draws attention to THEM. How can you bring these together? It's easy with DigiGames new wireless live game show system. People of all ages love playing trivia games. It's fun, entertaining, and draws people back to your events week after week.

DigiTrax Entertainment
448 North Cedar Bluff Rd.,
Suite 174
Knoxville, TN 37923
www.karaokecloud.com
 DigiTrax Entertainment is a

global company dedicated to bringing the best interactive music services to market. We offer a multitude of solutions to those who love music.

Disc Jockey News
29442 120th Street
Grey Eagle, MN 56336
612-597-4499
www.discjockeynews.com

The Disc Jockey News is a monthly online & print newspaper for the professional mobile disc jockey.

DJ Event Planner
504 N. 4th Street
Marshall, MN 56258
612-605-7800
www.djeventplanner.com

DJ Intelligence
900 Ogden Ave., #437
Downers Grove, IL 60515
www.djintelligence.com
312-635-8900

DJ Intelligence is the leader in event booking, planning and management tools trusted by over 15,000 DJs worldwide. Add over a dozen interactive tools to your website in just minutes.

DJ Trivia
695 Shadow
Mountain Lane
Cleveland, GA 30528
404-783-2222
www.djtrivia.com

If you're a business minded entertainer that realizes the potential of steady weekday income, DJ Trivia has created a proprietary system that has the po-

tential to make you a very honest living.

DJ Zone
www.djzone.com

DJZone.com is a leading news web site for Disc Jockey news, forums, product reviews and business related topics. Check us out on Facebook @ DJ-ZONE magazine.

Electro Voice
12000 Portland Ave S.
Burnsville, MN 55337
800-392-3497
www.electrovoice.com

Our latest generation of portable loudspeakers, ZLX, encapsulates everything that we've learned making sound systems for the world's largest events and tours, providing best-in-class performance across every detail, and all with the "warm, intelligible sound" that is the EV brand signature.

Eliminator Lighths
www.eliminatorlighting.com

Brand name of DJ and effects lighting.

Encore Photo Systems
6520 Lone Tree Blvd, #130
Rocklin, CA 95765
916-248-8445
www.encorephotosystems.com

Encore sells cutting edge photo booth systems and photo sharing software. Our PhotoShare Kiosk System allows guests to instantly upload photos to

their Facebook page averaging 40,000 High Priority newsfeed impressions per event, featuring your company information.



Eternal Lighting
11665 Fuqua Street C302
Houston, TX. 77034
888-930-5337
www.eternallighting.com

Eternal Lighting is a manufacture of LED Stage lighting. We also offer a full product line for DJ Entertainment such as Trussing which is light weight and ideal for Mobile DJ's and also Scrim as part of our Appearance Products. We are the Originator of the 'Lay-Flat Design' FlatPar-Pro Series. We have many new options for wireless DMX and battery powered LED pars to make your job easier which will let you focus on the Performance that matters, not the set-up time. Lighting makes all the difference.

Extreme Event Design
1075 Chatham Road
Buford, GA 30518
www.extremeeventdesign.com
404-934-4030

Extreme Event Design Designs and manufactures custom DJ Booths, Facades, Wireless LED Lighting products and The industry standard Atlanta Photo-booth.

EXHIBITORS

EZ Photobooths, LLC
13977 Ramona Ave, Ste E
Chino, CA 91710
www.ezphotobooths.com
888-992-9593

EZ Photobooths LLC is the manufacturer of portable photobooths. We service our customers all across the globe. If you can imagine it, we can build it!

Frankenstand (Sound Planning, LLC)
997 Catalina Blvd.
San Diego, CA 92106
619-223-7587
www.frankenstand.com

Frankenstands, Speaker stand bags, cable velcro straps. We design and build innovative products and accessories for the creative pros, including DJs, Musicians, photographers, cinematographers, audio/video techs, stage contractors and others.

Formalwear Direct
20118 N. 67th Ave,
Suite 300-605
Glendale, AZ 85305
www.formalweardirect.com

The best in formalwear discounted to very affordable prices. You can get an entire tuxedo, jacket, pants, shirt, tie vest & shoes for only \$99!

Global Truss America / DuraTruss
4295 Charter Street
Los Angeles, CA 90058
323-415-6225
www.globaltruss.com
Global Truss America /

DuraTruss, part of the ADJ Group of Companies, provides a large variety of trussing products, Clamps, Trade Show Booths, Exhibit Displays, Trussing Systems, Truss Totems, Lighting Stands, Winchs and Crank-up Stands.

Graffiti Spray
5685 Hudson Industrial Parkway, Unit 3
Hudson, OH 44236
888-688-8003
www.graffitispray.com
Graffiti Spray is a digital graffiti wall & photobooth. 100% digital, 100% fun!

GruvGear
PO Box 1053
Yorba Linda, CA 92885
714-253-4788
Gruv Gear designs and builds the most innovative line of utility carts and backpacks for DJs and creative pros.

Guppy Photo Booth
8850 Jameel Suite 170A
Houston, TX 77040
www.guppyphotobooth.com
800-823-2859

New line of portable photobooths and social media stations. All in one piece of equipment. No walls, real small, very social.

Hercules
180 Varick St, Suite 820
New York, NY 10014
www.hercules.com
770-330-4338
Digital DJ Controllers, Speakers & Headphones.

Hyper Audio Visual
PO Box 601234
San Diego, CA 92160
877-354-4674
www.hyperav.com

Hyper Audio Visual offers innovative entertainment technology products that are compact in size and mighty in performance

The Ideal Networker
www.theideanetworker.com
Casey is really about one thing and one thing only..... How to create true business for you and your DJ business.

Karaokeware
2250 N.W. 136Ave.,
Suite 111
Pembroke Pines, FL
33028
www.karaokeware.com
877-468-4246
Developer & End User Provider of Professional Karaoke Software.

LaserNet
20209 NE 15th Court
Miami, FL 33179
www.lasernet.com
305-690-6885
Laser Light Projectors

Night Life Media Labs
809 S. Williams Ave.
Sioux Falls, SD 57104
605-595-7096
www.nightlifemedialabs.com
Night Life Media Labs offers handcrafted websites built for DJs by DJs. We understand DJs, we understand the web, we under-

stand your needs.



NLFX
PO Box 1894
Bemidji, MN 56619
218-444-2994
www.nlfxpro.com

NLFX Professional, your one stop for all your equipment needs presents our platinum series of cables, tapes, fluids and gobos!

Odyssey Cases
809 W. Santa Anita Street
San Gabriel, CA. 91776
877-563-9773
www.odysseygear.com
Manufacturers of branded name cases, bags and accessories such as Flight Zone Cases, Flight Ready Cases, Black Label Series and Glide Style Cases, Redline DJ Bags, Scrim-Werks, Façade, Tripod and table Scrim Products.

Omez Lighting
11301 Iris Lane, Suite B
El Monte, CA 91731
www.omezlighting.com
626-602-8316
OMEZ Group Inc is a developer & manufacturer in the stage lighting industry. OMEZ has grown into a diversified global company. We Supply stage lighting, Pro Audio, road cases, Truss Systems and all stage related accessories. We provide products to night

clubs, discos, mobile artists, bands and concert tours.



Open Air Photo Booth
725 Union Street
Santa Barbara, CA 93103
805-898-9751
www.openairphoto-booth.com

Open Air Photobooth is the leading innovator in the portable photobooth market. Please stop by our exhibit booth to experience the one and only Open Air Photobooth!

Paint Rave
3818 Sandhurst
Rochester Mills, MI 48307
www.paintrave.com
248-505-6926

Paint Rave's neon UV glow party paints are a high quality party paint used for children and adult parties.

PayAnywhere.com
250 Stephenson Highway
Troy, MI 48083
www.payanywhere.com
248-269-6000

Accept credit cards on your Apple iOS devices, Android smartphones or tablets or Plackberry phones with PayAnywhere.

The Photo Party Station
4042 Cumberland Avenue
Los Angeles, CA 90027
www.photopartyupload.com

310-817-0998
The Photo Party Station is the most veritile, compact Photo Booth with photo filters, green screen, animated Gifs, Video and instant uploading to social media. The Photo Party Station is a project company of Phot Party Upload, The Developers of the original social media app for event photography.

ProGobo
2456 N. Forsyth Road
Orlando, FL 32828
www.progobo.com
800-550-408
Custom & stock glas and steel gobos.

PROMO ONLY®
Promo Only
257 S. Lake Destiny Drive
Orlando, FL 32810
407-331-3600
www.promoonly.com

Promo Only provides new promotional music and music video, categorized to offer content best suited to your needs. Our CD, DVD and multi-format digital bundles provide the widest selection of clean edits, remixes and exclusive Intro Edits at professional-only rates. For computer-based convenience, data discs and digital downloads are available.

Rane Corporation
10802 47th Avenue West
Wakilteo, OR 98275

425-355-6000
www.rane.com
Rane's continuing innovations have created a line of the most sought after performance and club DJ mixers, many featuring Rane's patented contactless magnetic fader.

Request Your Song
859-402-0222
Take your performance into the digital age! Connect with customers through social media and allow them to browse and request your songs LIVE.

Rock -N- Roller
3920 Cypress Dr., Suite B
Petaluma, CA 94954
www.rocknrollercart.com
800-950-1095

Rock-N-Roller Multi Carts is the manufacturer of the world's most innovative transformable utility carts. Their 8-1 Equipment transporters with 6 models/sizes. They are the worlds most popular DJ Cart.

Top Hits U.S.A.
Hit Music Service for Radio & Professional DJ's

RPM Top Hits U.S.A.
1133 W. Long Lake Road,
Suite 200
Bloomfield Hills, MI
48302
800-521-2537
www.tophitsusa.com

RPM Top Hits U.S.A. brings professional and radio DJs the hottest hits weekly or monthly, offered on CD or MP3 DVD ROM with

data encoding. Music Video Service is also available on DVD or MPEG4 DVD ROM. Top Hits U.S.A. send the hits faster and with better quality. There is no contract to sign.

Scratch DJ Academy
www.scratch.com
Scratch DJ Academy's mission is to provide education and access to the dynamic art form of the DJ and producer. Scratch lowers the barrier of entry to these crafts by providing access to amazing instructors, proven curriculum, state-of-the-art equipment, and scholarship opportunities. With over 15 course offerings, private lessons, and workshops, instruction is provided for DJs and producers of all interests, skill levels, and commitments.

Scrim King
418 Hanlan Road, Unit 4,
Bldg. A
Woodbridge, Ontario
Canada L4L 4Z1
877-977-2746
www.scrim-king.com

Scrim-King is the world's top scrim appearance company. Since 2008 we have revolutionized the "look" that a DJ brings to the gig. Clean and modern appearance, super-fast set-up. ScrimKing... We got you covered.

Sound Choice
14100 South Lakes Dr.
Charlotte, NC 28273
704-583-1616
www.soundchoice.com

EXHIBITORS

100% digital, 100% Fun! Sound Choice, the quality leader in Karaoke Track, now offers its library via subscription in the KaraokeCloudPro from Digitrax or via a license of the 6000 song MP3+G GEM Series.

Step and Repeat LA
10518 Johanna Avenue
Shadow Hills, CA 91040
www.stepandrepeatla.com

818-216-4846

Step and Repeat LA makes custom banners and media walls for photo opportunities at events. We offer free ground shipping on all banners anywhere in the USA

TM Studios
2002 Academy Lane
Dallas, TX 75234
www.tmstudios.com
972-406-6813

Over the last decade, PrimeCuts has become known as one of the top music subscription services for mobile DJs. Stop by our booth for a free sample of our service!

Virtual DJ
7304 Beverly Blvd., #210
Los Angeles, CA 90036
www.virtualdj.com
800-416-2592

VirtualDJ PRO - award winning DJ software that lets the DJ mix audio & video on a computer, controlled by modern DJ controllers, or traditional DJ gear like turntables using timecode vinyls or CDs. Get hands on experience using VirtualDJ on the stand - with a wide range of DJ controllers from industry leading brands like Pioneer, Reloop, American Audio, Numark, Hercules and

more. With modern DJ controllers, mixing digitally have never been easier or more fun!

Windy City Novelties
300 Lakeview Parkway
Vernon Hills, IL 60061
800-442-9722

www.dj.wcnovelties.com

All purpose Party Supply website. From Glow to Light ups to Boas & Balloons, www.dj.windycitynovelties.com has it all. 12,000 dance floor glow & light up party items. Photo booth props, hats maracas, wands, LED jewelry for weddings, proms, dances. Make extra profit & the party fun.

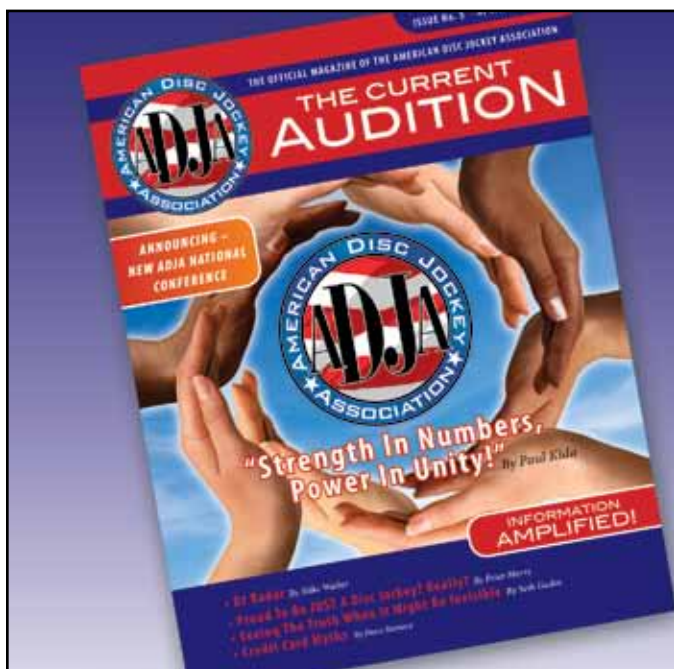
X-laser
9125 A Whiskey
Bottom Road
Laurel, MD 20723
www.x-laser.com

301-543-1981
Laser Light Projectors



MISSION STATEMENT

The Purpose and ongoing mission of the American Disc Jockey Association is to produce educational content, to promote networking and to provide support for our members, because together we can achieve greater success, which will also benefit our clients by providing increasingly higher caliber of service, performance, talent and professionalism.



THE CURRENT AUDITION

THE OFFICIAL MAGAZINE OF THE
 AMERICAN DISC JOCKEY ASSOCIATION

Get The Digital Edition Of This
 Industry Leading Publication
 For Free!

Sign Up At
www.CurrentAudition.com

KEEP YOUR BUSINESS ON BEAT WITH WEDDINGWIRE & ADJA

The Las Vegas DJ Show attendees can take advantage of a special discount to power your business on WeddingWire, the #1 Wedding Network!



SAVE \$150 ON A PREMIUM WEDDINGWIRE MEMBERSHIP!

Take advantage of your special **\$150 discount** on our most popular WeddingWire memberships!

Enter promo code: DJSHOW
at vendors.weddingwire.com to access your savings

Get more information about WeddingWire and ADJA by visiting: <http://wed.li/DJShow>

Additional questions? Contact your rep at [301-231-9473](tel:301-231-9473) or sales@weddingwire.com

Monday, Sept. 9

7:00 AM

**Networking Pavillion S3
of the LVCC**

Breakfast With The GameMaster

Presented by: Scott Faver

The ONLY BWTGM event not only in Las Vegas, but the ENTIRE USA! Join The Game Master Scott Faver for Breakfast to not only fill your belly, but fill your mind with tons of exciting tips & networking with the best & the brightest in the industry. Come join the fun! Scott will be there welcoming one and all.

07:30 AM

Registration & Badge Pick-up

Please have your ticket credentials ready.

09:00 AM

S229, S231, S233

Keynote – DJ Skribble



Looking through annals of DJ History, one name will appear more than almost any other, DJ Skribble. Since 1980, his larger than life personality has helped revolutionize the music industry, launching his own career and the careers of countless musicians around the world. DJ Skribble has been featured in numerous publications including People, US Weekly and the New York Times, proving that DJ's can be just as popular and socially relevant as the musicians they collaborate with. DJ Skribble represents everything the modern DJ can accomplish.

DJ Skribble is a musical pioneer whose relationship with his fans and corporate sponsors has allowed him to be one of the most recognizable and requested DJ's in the world. After performing in all 50 states and in over 50 countries, DJ Skribble is an international presence whose long and prosperous career is far from over.

10:30 AM

S229 South Hall LVCC

Angry Brides – Protecting Your Online Reputation

Presented by: Alan Berg

In this age of instant feedback through reviews, testimonials, blogs and social media, keeping track of your online reputation is a little like herding cats. Just when you think you have a handle on it, along comes another twist and turn. What's a wedding pro to do? Alan will help you make sense of it all. Come to this session to learn: How the best defense is a good offense; How to respond to a less than favorable review; Why doing what's right is usually better than being right.

10:30 AM

S231 South Hall LVCC

Stop Losing Sales With Awesome Follow-Up

Presented by: Chris Evans

Every business has some common traits. They all need to attract the attention of potential buyers. They all need a way to turn those prospects into paying customers. All businesses need to establish systems that please customers, encouraging them to buy again, and/or recommend them to family and friends. As a DJ, you'll need to understand the big picture view of your business and learn the follow-up and follow-through strategies to gain in your ROI in all that you do. In today's busy world most DJ's can't take on additional tasks, so they have to implement automation which reduces their load and improves their response.

10:30 AM

S233 South Hall LVCC

10 Layers Deep- Adding New Depth to Your Introductions

Presented by: Peter Merry

For over 14 years, Peter Merry (Author of "The Best Wedding Reception...Ever!" and Founder of the WED Guild) has been developing and delivering the most creatively fun and uniquely personalized

grand entrances in the wedding entertainment industry. In this seminar, he will explore how planning for the best staging, preparing some amazing sweetening options, and personalizing your content will help you put together wedding party intros that are truly fresh each and every time. If you are tired of just doing and saying the same things for your grand entrances, maybe it's time to take your introductions Ten Layers Deep!

LUNCH BONUS SESSIONS!

11:45 AM

S229 South Hall LVCC

Profit Projecting Monograms

Presented by: Mike Anderson

Mike Anderson, collaborator on The 1% Solution V.5 – How'd They Do That, shares his secrets of using video projectors to showcase custom monograms at your events. Mike will cover everything from what to look for in a projector to how to use them, and how to create the best possible image on a wall surface, including eliminating the "grey box" effect. You'll learn how to create a full color, custom monogram and even add in motion graphics in less than 10 minutes, using the same tools he uses and you can eliminate the cost and wait of ordering custom gobos. From beginner to expert, the tips in this seminar will allow you to add on hundreds of dollars to every event you book and you'll learn tip on how to use these ideas to enhance important moments at your events.

11:45AM

S231 South Hall LVCC

Fast Track Marketing to Master School Dances

Presented by: Arnoldo Offermann

My biggest passion in this business is school dances. Don't get me wrong, weddings are amazing and I love their unique challenges; but my performances at schools are unlike any other. Each aspect of a school dance is both stressful, enjoyable, mind-numbing, and adrenaline-pumping at the same time, and I'm not just talking about the performance. This is a year-round business that includes market-

EDUCATIONAL SEMINARS

ing, sales, dance marketing, performance, and follow up. In our market, we see schools pay from \$500 to \$10,000+ for a school production (DJ/lighting/video screens). I am proud to say that as division president of A Premier Entertainment – 4SchoolsOnly, we book an average range of the \$2500 to \$11,000 per school after year after year. Not to mention that I've developed direct targeting techniques that allow us to reach new ventures that come in straight from these school dances. This super-fast-paced seminar will cover marketing and selling school dances. You'll learn what to do, say, wear and even a "bipolar" sales technique to reach students and teachers simultaneously.

1:00 PM
S233 South Hall LVCC
Be The Expert
Presented by: Mitch Taylor

Have you ever wondered how to get more respect as a DJ? What if there were a few simple ways that you could share with your clients that would position yourself as THE AUTHORITY on weddings in your market? Wedding Entertainment Director and Gitomer Certified ACE of Sales Mitch Taylor presents EXCLUSIVELY at The Las Vegas DJ Show a brand new seminar entitled "Be The Expert." In this fast paced, groundbreaking seminar, Mitch Taylor will share with you tips and techniques that you can use TODAY to position yourself as the expert on weddings in your area. You will learn a completely new way to setup a wedding ceremony that will immediately put you in the good graces with your brides and earn extra referrals from the planners you work with. Mitch will also uncover a new spin at an old game guaranteed to keep energy in the room during dinner and different ways to present traditions to leave everyone wanting to know more and feeling more a part of the couples wedding day...and that's just the TIP of the iceberg.

1:00 PM
S231 South Hall LVCC
Facebook ReFocus
Presented by: Andy Ebon

Facebook ReFocus – Revisiting its features, best use, and how understanding ROI

"Don't look now, something just changed on Facebook." That statement has become applicable on a regular basis. But with more than 1 billion users, and more important, 75%+ of brides and most of your current and potential exhibitors, Facebook is the one social media you can't do without. In this session, there will be an up-to-date review of Facebook features, issues of privacy, etiquette, strategic use, and many other matters. The ultimate goal of the session is to refresh your use of Facebook to help you reframe its use, for your business, in the most efficient and effective manner. Session taught by Andy Ebon, Publisher, The Wedding Marketing Blog Wedding Market Expert, The Knot B2B

1:00 PM
S229 South Hall LVCC
The Art of Mixing
Presented by: Mark Sanchez

Beat mixing is much more than matching beats. Learn how to master proper mixing skills. Beat mixing is an art all Disc Jockeys should know how to perform properly. Proper beat mixing is one of the biggest assets of a true professional Disc Jockey. This presentation Mark will guide you through the proper techniques and tips to keep a dance floor alive and full of continuous energy to help make you look like a rock star. Mark will show you how to break down the construction of a song, how to identify the markers of a song for phrase matching, how to time your mixes just right to keep your dance floor hopping, the different types of mixes, harmonic mixing, Q& A and much more.

2:30 PM
S231 South Hall LVCC
Making The Jump: Part Time to Full Time
Presented by: David Hoyt

Do you have a full-time job that isn't DJ'ing? Would you like to make DJ'ing your full-time career? If you are already making your living as a full-time DJ, would you like to be inspired by a fellow DJ's story? Making DJ'ing your full-time occupation is a worthy and attainable goal, but your going to have to have a plan to make it happen. In this seminar David will cover how you can change your part-time DJ

job into your full-time career. He will cover what you can do to not only maintain it, but make it grow and flourish.

We will discuss performance training, equipment choices, personal and spiritual growth, as well as financial requirements and best practices. With the right tools in place you can absolutely have a sustaining and fulfilling career as a DJ. This seminar is going to inspire and encourage everyone looking to take their business to the next level!

2:30 PM
S233 South Hall LVCC
Calming The Beast
Presented by: Liz Daley

Working effectively with Strong Personalities in the High Stress Wedding Industry Mothers of the Bride who are treating their daughter's wedding like the debutante ball she never had, Venue Managers with a God Complex, Wedding Planners who are either MIA or Control Freaks, Photographers and Videographers who seem to think the reception is an intrusion on their shoot and finally, Wedding Entertainers who believe the world revolves around them. Every specialty in the wedding industry has its extreme factions and Liz Daley will share established tools that can be utilized to make every wedding go more smoothly, regardless of the personalities involved.

2:30 PM
S229 South Hall LVCC
Mid-Week Money
Presented by: Rob Johnson

Learn the keys to making profits mid week with game systems.

4:00 PM
S231 South Hall LVCC
Speakers Roundtable

This session is an open Q & A with the seminar presenters of the day. Come with your questions & be prepared to engage in an active discussion with them.

EDUCATIONAL SEMINARS

4:00 PM

S233 South Hall LVCC

PhotoShop For DJs

Presented by: **Cindy Hanser**

Since most DJs don't always have immediate access to a professional photographer, in this seminar, you will learn several PhotoShop techniques key to your DJ business. Topics include: Cropping an image; Fixing incorrect color case; Adding a Copyright Watermark; Adjusting color to make an image pop; Saving an image for the Web, Facebook or E-mail.

4:00 PM

S229 South Hall LVCC

Marketing To The Core

Presented by: **John T. Child**

Knowing how to best market your business is one of the greatest challenges any business owner or entrepreneur has. Have you ever felt that you were just throwing stuff against the wall to see what would stick? What if you could take the guesswork out of your marketing? Marketing to the Core is an exciting presentation that will help you discover the 4 marketing principles that should be at the core of all of your marketing. You'll have the chance to see how Proprietary Branding, Strategic Thinking, Data Harnessing and Authentic Communicative can give you a core platform to help you make better decisions and get more effective results with all your marketing and advertising efforts.

5:00 PM

3rd Floor Pool Deck of LVH

Cool by The Pool!

ADJ Sponsored Party!

Come enjoy a relaxing happy hour by the pool hosted by ADJ! World famous DJ, Richard Blade will be spinning the best hits of the 80's! This is always an awesome event, warm breezes, cool drinks & you can even take a dip in the pool if you like, all backed by live music. Free Drink Tickets to the first 250 pass holders!

10:00 PM

Marquee at the Cosmopolitan

Be a VIP at The Marquee!

Come enjoy an evening of fun at the top night spot in Las Vegas! The incredible Marquee Night Club located inside the prestigious Cosmopolitan Resort! See Be A Marquee VIP for more details!

Tuesday, Sept. 10

7:00 AM

Networking Pavillion S3 of the LVCC

Breakfast With The GameMaster

Presented by: **Scott Faver**

The ONLY BWTGM event not only in Las Vegas, but the ENTIRE USA! Join The Game Master Scott Faver for Breakfast to not only fill your belly, but fill your mind with tons of exciting tips & networking with the best & the brightest in the industry. Come join the fun! Scott will be there welcoming one and all.

8:00 AM

Registration & badge Pick Up

Please have your ticket credentials ready.

8:00 AM

S231 South Hall LVCC

ADJA National Meeting

Presented by: **Dr. Drax,**
ADJA National President

Come check out the ADJA! At our national meeting we will announce new programs and present awards to members and chapters. The 2013 Peter Merry Leadership Award, The 2013 Michael Butler Humanitarian Award, and the 2013 Chapter of The Year will be presented. This will be a fun, fast paced meeting filled with everything you wanted to know about ADJA and the many new programs we are working on to help DJs to Build & Grow Their Business.

9:00 AM

S231 South Hall LVCC

The Reality of Moments:

Easy Lighting Ideas

Presented by: **Geoff Short**

Geoff Short of Chauvet DJ has spent years studying entertainment audiences. He'll share some of those insights to help DJs and their clients create effective event moments that appeal to one of the most important audiences ever – their wedding guests. This beneficial seminar teaches you to easily upsell spotlighting and custom gobos, including monograms; increase your profitability by drastically reducing set up time and power consumption with wireless uplighting; and new ways to look at key special event moments and how a few easy and affordable lighting tips can help make those moments more lucrative for DJs.

9:00 AM

S233 South Hall LVCC

World Karaoke Summit 2.0

Presented by: **Kurt Slep**

This will be a watershed moment for the Karaoke Industry. Join Kurt Slep from Sound Choice, Joe Vangeri from DigiTrax & a host of others for this roundtable presentation that will change the Karaoke industry forever! More details to be announced soon!

9:00 AM

S229 South Hall LVCC

Hosting For DJs

Presented by: **Josh Yawn**

The ability to be a good host is a crucial part of being a credible mobile entertainer. The art of connecting with an audience and possessing the public speaking skills necessary to be called a host is something many DJs overlook. Whether emceeing the reception of a wedding, or hosting a game show, the mobile entertainer's ability to host can either drive the event - or drive it into the ground. Following the success of Josh Yawn's top selling book *Hosting for DJs*, this seminar brings a national television host perspective on mic skills, branding, improvisation, keeping any event moving, interviewing skills and more. Josh Yawn is the creator, host and producer of the educational tool, "DJ Crash Course" and the author of the book, "Hosting for DJs."

GIVE YOUR NEXT EVENT A POP OF COLOR



VISIT THE
COLOR EXPERTS
@ BOOTH 227

 **music trends.com**
the DJ's toystore

 **blizzard**
LIGHTING
WWW.BLIZZARDLIGHTING.COM
FACEBOOK.COM/BLIZZARDLIGHTING

EDUCATIONAL SEMINARS

10:30 AM

S229 South Hall LVCC

Bridal Show Mastery

Presented by: Robert Walk

Or How to Book 25 Brides in 5 hours. How to Schedule More Meetings at a Bridal Show.

Robert Walk is uniquely qualified to help you get the results that will make your next bridal show a huge success. With more than 25 years and a 100 bridal shows of experience, he'll show you how to get what you came for. A meeting with a qualified prospect. Learn how to schedule as many meetings as you can, as quickly as possibly by: 1. knowing what your objectives are 2. knowing what to say and how to say it 3. knowing how to ask for the meeting.

10:30 AM

S233 South Hall LVCC

Selling The How

Presented by: Ed Spencer

The development of your own USP to differentiate your company from others. This seminar is a venture into differentiation between companies, and how not everyone should be, or needs to be your client. Through a review of performance, marketing, and other factors, the presenter will show how the USP, pricing, and other factors can change over time and how to use this within your own business for better marketing, training, sales presentations, events, reviews and more.

10:30 AM

S231 South Hall LVCC

Sales Supply Chain

Presented by: Casey Eberhart

In today's ultra-competitive DJ world, getting more and higher quality events faster is absolutely critical to success! So many want it! However, this hectic speed of life makes it easy to become side-tracked by things that steal priority and make DJs less effective. People are hungry for ways to get ahead, to win and to accelerate results. Casey is a master at addressing this. During this highly entertaining interactive presentation you will learn: A detailed plan and methodology that will help you get clear, stay focused, and efficiently book

more events. An overview of the ultimate success guide for DJ's to generate new events. How to use your current client list to generate your next 7 events. How to leverage business collaboration to generate better paying events. How to convert your time to cash leveraging digital marketing strategies. How to ensure compounded results in your marketing efforts! Do it once! Event based marketing strategies - What to do before, during and after an event for maximum exposure. How to stop chasing business and have business chasing you.

11:00 AM

S3 LV Convention Center
Exhibit Hall Opens

11:00 AM

Exhibit Hall Booth # South Hall LVCC

PREMIUM EVENT: Intermediate Mixing Workshop

Presented by: DJ Hapa

\$\$\$Premium Session\$\$ Intermediate Mixing Workshop- In this workshop, we will cover music theory and song structure, optimizing your software, and manual beat matching, so you can take your mixing to the next level and add value to your DJing! EQUIPMENT: We will have some of the best industry standard equipment on hand, including: •Stanton STR8-150 Turntables •Technics 1200 Turntables •Rane 62 Mixer •Rane TTM 57 Mixer •Pioneer 900 Nexus Mixer •Pioneer CDJ 2000's •and more OR you are welcome to bring your own controller or other equipment if you prefer! DJ Hapa's sessions require a Full ALL access VIP pass. Should you desire to take more than one session or you already have your FULL VIP pass, please contact Drax at 888-723-5776 for a special access code. that will reduce the session prices to only \$55 each! Click Here to Register.

11:30 AM

In The Exhibit Hall
Lunch Break

12:30 PM

Exhibit Hall Booth # South Hall LVCC

PREMIUM EVENT: Basic to Intermediate Scratching Workshop

Presented by: DJ Hapa

\$\$\$ Premium Content\$\$ Basic to Intermediate Scratching Workshop- This workshop will cover basic music theory necessary for scratching before teaching you a number of scratches that will help enhance your mixing skills, as well as allow you to add style to your DJing and help you stand out from the competition! DJ Hapa's sessions require a Full ALL access VIP pass. Should you desire to take more than one session or you already have your FULL VIP pass, please contact Drax at 888-723-5776 for a special access code. that will reduce the session prices to only \$55 each!

2:30 PM

S231 South Hall LVCC

How To Speak Bride

Presented by: Jim Cerone

Communicating with today's bride is more challenging than ever before. She is her own gatekeeper and completely controls access. How can you get through to help her have a great wedding? Jim Cerone's seminar "How To Speak Bride" will give you the 5 essential tools you need to get your message heard. Jim will explain how to harness the power of social media (and how to manage your time so that doesn't consume all of it!). Bring your questions and Jim will do his best to provide answers for you. See you in Vegas!

2:30 PM

S229 South Hall LVCC

Play That Pays!

Presented by: Scott Faver

Last year Scott Faver, The Game Master, taught us how to Play with Purpose. This year, Scott returns to the Las Vegas DJ Show with Play That Pays! Scott shares Play That Pays at weddings and corporate events. These are games and activities that will boost your bottom line, and lead to more repeat customers. Games that pay you and the client. Games the client will

NO WAITING!

OVER 230 TRACKS PER MONTH!

ENCODED WITH ID3V2 TAGGING!

RECORDED IN FULL 320K MP3 AND LOSSLESS M4A!

INTRODUCING

Top Hits U.S.A.®

DIRECT

GET THE HITS BY DIGITAL DOWNLOAD!

Available to radio stations and qualified professional or club DJ's only. Not available to the general public.
Contact RPM for qualification details.

Tracks are delivered on a daily basis!

The download service includes over 230 tracks per month and covers all formats!

Hot Top 40
Urban/Rap
Country
Latin
Jazz

Adult Contemporary
Dance Remixes
Rock/Alternative
Contemporary Christian
Intro Edits & Instrumentals

Top Hits U.S.A. is also available on MP3 DVD ROM and audio CD's.
Also, check out our monthly music video service available on
DVD and MPEG4 DVD ROM.

CALL TODAY FOR MORE INFORMATION
1-800-521-2537

EDUCATIONAL SEMINARS

pay extra for. Games to build your client base. Games that pay even before the event. Games to make your clients laugh, cry, and BUY! These are games you can take to the bank!

2:30 PM

Networking Pavillion LVCC

Insurance Pitfalls. How to Avoid Them

Presented by: Rob Nuccio

Learn how to avoid the pitfalls of increasing liability by not taking unneeded risks. Industry ICON Rob Nuccio the founder of DJ Insurance in the DJ Industry speaks candidly about liabilities, how to decrease them while not decreasing your profits, or effectiveness as a DJ.

4:00 PM

S229 South Hall LVCC

Are You Ready To Grow?

Presented by: Jamie Bodie

We all want our businesses to grow, but are we ready for growth? Do we have a plan in place to cause growth and then a plan in place to handle growth? While growth is normally seen as a good thing it has caused many, many businesses to fail and many more to falter in size and reputation. When growth happens without a plan and direction it can become a monster. In this seminar we will discuss how to create a plan that will cause your business to grow. We will discuss how to stay ahead of growth and when to step back and slow things down if growth happens too quickly. Finally, and probably most importantly we will discuss how to put together and lead a great team that will allow your business to grow successfully and become something much larger than you. Growth without a plan and proper leadership most often leads to disaster.

4:00 PM

S231 South Hall LVCC

Speakers Roundtable

This session is an open Q & A with the seminar presenters of the day. Come with your questions & be prepared to engage in an active discussion with them.

4:00 PM

S233 South Hall LVCC

Happily Ever After... The Key To Successful Weddings

Presented by: Brandon Steward

Exceptional weddings don't happen by accident – they come together with careful planning and a meticulous attention to detail. No one presents personalized matrimonial touches like Brandon Steward of Steward's Productions. Brandon will share his expertise in planning, personalizing and marketing unforgettable wedding designs in this ADJ sponsored seminar. This highly sought-after Dallas/Fort Worth DJ will walk you, step-by-step through his process from meeting the clients and planning the event, to lighting setup and event coverage, to efficient tear down; and how to benefit from each of these phases along the way.

6:00 PM

**S3 LV Convention Center
Exhibit Hall Closed**

7:00 PM

Location will be provided on your confirmation.

PREMIUM EVENT: Night-time Photo Tour

Presented by: Cindy Hanser

\$\$PREMIUM EVENT\$\$ To buy your ticket to this special event click here Bring your own camera for this exclusive workshop (limited to 20 people) where you will have the opportunity to work a professional photographer. You will come away from the class with night shots of Vegas, knowledge about camera settings for capturing images in low-light situations (perfect for the DJ wanting to learn to capture the ambiance of lighting at his or her own events); and even learn about all those photography terms - ISO, shutter and aperture.

9:00 PM

LAVO at the Palazzo Resort. Viva Lavo!

Come join us for another fun filled exciting night at LAVO. This gorgeous restaurant & club is located inside the Opulent Palazzo Resort. They have great food at their Italian restaurant & one of the coolest boutique Clubs in Las Vegas. This event will be sure to excite you & satisfy you.

Wednesday, Sept. 11

7:00 AM

Networking Pavillion S3 of the LVCC

Breakfast With The GameMaster

Presented by: Scott Faver

The ONLY BWTGM event not only in Las Vegas, but the ENTIRE USA! Join The Game Master Scott Faver for Breakfast to not only fill your belly, but fill your mind with tons of exciting tips & networking with the best & the brightest in the industry. Come join the fun! Scott will be there welcoming one and all.

8:00 AM

See Map for details.

Registration & Badge Pick-up

Please have your ticket credentials ready.

8:00 AM

S229 South Hall LVCC

PREMIUM EVENT: Advanced Mic Techniques

Presented by: Randy Bartlett

\$\$PREMIUM EVENT\$\$ Most DJs fall into the trap of being an announcer, a DJ with a microphone, instead of a skilled and polished Master Of Ceremonies. This four hour workshop with Randy Bartlett, producer of the 1% Solution Series, will help you make the transition from being an announcer to becoming a true Master Of Ceremonies. Please see <http://thelavegasdjshow.com/randybartlettworkshop/> for more details and ticket price. This premium add on is only available to FULL Pass holders.

EDUCATIONAL SEMINARS

8:00 AM

S231 South Hall LVCC

Lumens

Presented by: Mike Fernino

Lumens is a celebration of light! A motivational and inspirational collection of visual lighting footage to stir the creative pot. This is a discussion and open participation seminar where the audience sees different forms of lighting in different settings. An open forum will be offered up for each photo teaching the attendee what he/she is seeing and how it was created. Everything from architectural lighting, to monograms, to lasers will be demonstrated. Come see the light as will talk Lumens. It will be an "Light"ening.

8:00 AM

S233 South Hall LVCC

Rigging For DJs

Presented by: Ben Stowe

Now more than ever the role of the mobile entertainer involves rigging, mounting and suspending equipment overhead. This seminar will include essential information about the safest practices and proper equipment. Come learn the essentials of Rigging for DJs. This fun & nugget packed session will teach djs how to properly rig speakers, lights, trussing & everything in between. Obviously you can't learn to be an expert rigger in an hour but you can learn the things to avoid & how to NOT get yourself into trouble that could jeopardize your future.

9:00 AM

S231 South Hall LVCC

Rock What You Got!

Presented by: Jodi Harris

ROCK WHAT YOU GOT! Secrets to getting more business with the stuff you already have! You don't have to invest in a fortune to get more business. You'd be surprised to see how what you already have can lead you to credibility in the market place, connecting with your clients and more business. Jodi will share ideas from marketing, social media, networking, hiring staff and more to stand in a saturated market place by using the tools you already have and don't know about. You'll be ready to rock your market!

9:00 AM

S233 South Hall LVCC

Officiating 101

Presented by: Ed Spencer

As DJs we have the honor of being a huge part of a couple's wedding day, helping them to celebrate the joining of their lives together. And as some expand into offering ceremony services, they've seen a multitude of officiants, good, bad, and everywhere in between. If you've ever considered adding officiating services, this is the one seminar you should be in. Everything you need to know to get started, from 'getting legal' to putting together a ceremony, to delivery - and basic guidelines for the delivery, custom writing, and specialized services will be touched upon as well. Do keep in mind, an ongoing and underlying principle in this seminar will be the quality of your performance of the delivery and how to improve that as you prepare to perform ceremonies.

10:00 AM

S3 LV Convention Center
Exhibit Hall Opens

10:30 AM

S231 South Hall LVCC

Maximize Your Thinking, Maximize Your Business

Presented by: Todd Mitchem

In this exciting and interactive presentation, Todd Mitchem demonstrates how the power of asking, "What's Possible" with your events can change your business forever. Todd will teach you techniques he has used to become a successful DJ, Entertainer, Leader, and now Vice President of Business Development for a global leader in corporate learning. You will leave with a realization that you have more control over your business than you know and with tools to apply that new awareness.

10:30 AM

S233 South Hall LVCC

Using Video Conferencing

Presented by: Bob Scott &
Jay Thomson

Video Conferencing with the BrideLive Boys After being developed in early 2011 and teaming up with the best Video Conferencing people in the biz, BrideLive was born. One year later users across North America are closing deals, putting more money in their pocket while offering their clients a better way to meet with BrideLive & LiveCloudEvents. Owners Bob Scott & Jay Thomson will discuss the best approach to making this technology work for your business while increasing sales exponentially. Also you'll see new features that continue to help BrideLive evolve and stay ahead of anything else on the market. This is a must if you have BrideLive, are thinking about getting BrideLive, or just want to bring your business to the 21st century!

10:30 AM

Exhibit Hall Booth # South Hall LVCC

PREMIUM EVENT: Basic to Intermediate Scratching Workshop

Presented by: DJ Hapa

\$\$ Premium Content \$\$ Basic to Intermediate Scratching Workshop- This workshop will cover basic music theory necessary for scratching before teaching you a number of scratches that will help enhance your mixing skills, as well as allow you to add style to your DJing and help you stand out from the competition! DJ Hapa's sessions require a Full ALL access VIP pass. Should you desire to take more than one session or you already have your FULL VIP pass, please contact Drax at 888-723-5776 for a special access code that will reduce the session prices to only \$55 each!

11:30 AM

In The Exhibit Hall
Lunch Break

12:00 PM

Exhibit Hall Booth South Hall LVCC

PREMIUM EVENT: Intermediate Mixing Workshop

Presented by: DJ Hapa

EDUCATIONAL SEMINARS

\$\$Premium Session\$\$ Intermediate Mixing Workshop- In this workshop, we will cover music theory and song structure, optimizing your software, and manual beat matching, so you can take your mixing to the next level and add value to your DJing! DJ Hapa's sessions require a Full ALL access VIP pass. Should you desire to take more than one session or you already have your FULL VIP pass, please contact Drax at 888-723-5776 for a special access code. that will reduce the session prices to only \$55 each!

1:00 PM

S229 South Hall LVCC

PREMIUM EVENT: Advanced PhotoShop Techniques

Presented by: Cindy Hanser

\$\$Premium Session\$\$ This is a PREMIUM event. The ticket price is \$50 & must be purchased in advance. Please see <http://www.TheLasVegasDJShow.com/photo-shop> for more details & pricing. This workshop is designed for the DJ who would like to have hands-on practical knowledge with PhotoShop taught by a professional photographer & DJ. Each participant is encouraged to bring a laptop with following suggested software - PhotoShop and onOneSoftware Suite (please download 30-day free trials of both software prior to the workshop as well as the workshop photos). Each individual in the class will work on an actual images and leave the workshop with these skills: • Setting up the PhotoShop workspace • Using Toolbars • Resizing images • Fixing images such as color correction, sharpness & making your image "pop" • Creating a collage with multiple images, text with effects and sizing your collage as a Facebook Cover • Adding a Copyright Watermark • and saving a Web-friendly image Go th <http://thelasegasdjshow.com/registration> to buy your ticket. If you already have an ALL Access Pass contact Drax for a promo code that will let you add the werksop to your pass for only \$50

1:00 PM

S231 South Hall LVCC

How to Keep Happy & Loyal Employees

Presented by: Mike Walter

14 Surefire Ways to Keep Your DJ's Happy and Loyal Employee Retention and Maximization for the New Millennials It's one thing to find a great DJ, but the truly great Multi-Op Owners know how to motivate a staff and keep all of their DJs loyal and working hard. In this fast-paced seminar Mike Walter will share some of his time-proven techniques that he has used to build and sustain his company. Whether you are a single-op who is considering bringing on their first employee, or a Multi-op who already understands this is one of the biggest challenges we all face, this seminar will have something for you.

1:00 PM

S233 South Hall LVCC

SEO is NOT dead

Presented by: Eric Godfrey

SEO is not dead! You may have heard that SEO is Dead... it is not! It is alive and kicking, but like everything else in today's technology world it is constantly changing. Find out what is important in today's SEO world and how you can get the best results with the least amount of time. If you are a small business owner, you need to pay attention to the business revolution that is happening now around you. Those who adapt and change will flourish... those who do not, may not!

1:00 PM

S229 South Hall LVCC

PREMIUM EVENT: Advanced PhotoShop Techniques

Presented by: Cindy Hanser

\$\$Premium Session\$\$ This is a PREMIUM event. The ticket price is \$50 & must be purchased in advance. Please see <http://www.TheLasVegasDJShow.com/photo-shop> for more details & pricing. This workshop is designed for the DJ who would like to have hands-on practical knowledge with PhotoShop taught by a professional photographer & DJ. Each participant is encouraged to bring a laptop with following suggested software - PhotoShop and onOneSoftware Suite (please download 30-day free trials of both software prior to the workshop as well as the workshop photos). Each individual in the class will work on an actual images and leave

the workshop with these skills: • Setting up the PhotoShop workspace • Using Toolbars • Resizing images • Fixing images such as color correction, sharpness & making your image "pop" • Creating a collage with multiple images, text with effects and sizing your collage as a Facebook Cover • Adding a Copyright Watermark • and saving a Web-friendly image Go th <http://thelasegasdjshow.com/registration> to buy your ticket. If you already have an ALL Access Pass contact Drax for a promo code that will let you add the werksop to your pass for only \$50

2:30 PM

S233 South Hall LVCC

Speakers Roundtable

This session is an open Q & A with the seminar presenters of the day. Come with your questions & be prepared to engage in an active discussion with them.

2:30 PM

S231 South Hall LVCC

Marketing your talents as a "Kid's DJ"

Presented by: Rob Ferre

There are dozens of wedding and club DJs in your area, but can you say there are dozens of kid's entertainment DJs in your area? Marketing your talents as a "Kid's DJ" will give you an upper hand on the competition. From school carnivals and assemblies to community events, you can fill your calendar with weekday work. Rob Ferre will show you how to brand yourself as a family entertainer. This workshop will give you the best music selections, hands-on interactive dances and games, and a skill set that will open an entirely new client base. Get ready to go beyond the chicken dance.

3:00 PM

**S3 LV Convention Center
Exhibit Hall Closed**

No More Waiting...



Promo Only OnLine
Premium digital delivery service.

MP3. M4A. MPEG4.

Top 40. Urban. Rock. Country. Dance. Club. Latin. Intro Edits. More.

407-331-3600
www.promoonly.com/pool



**PROMO
ONLY®**

SEMINARS AT A GLANCE

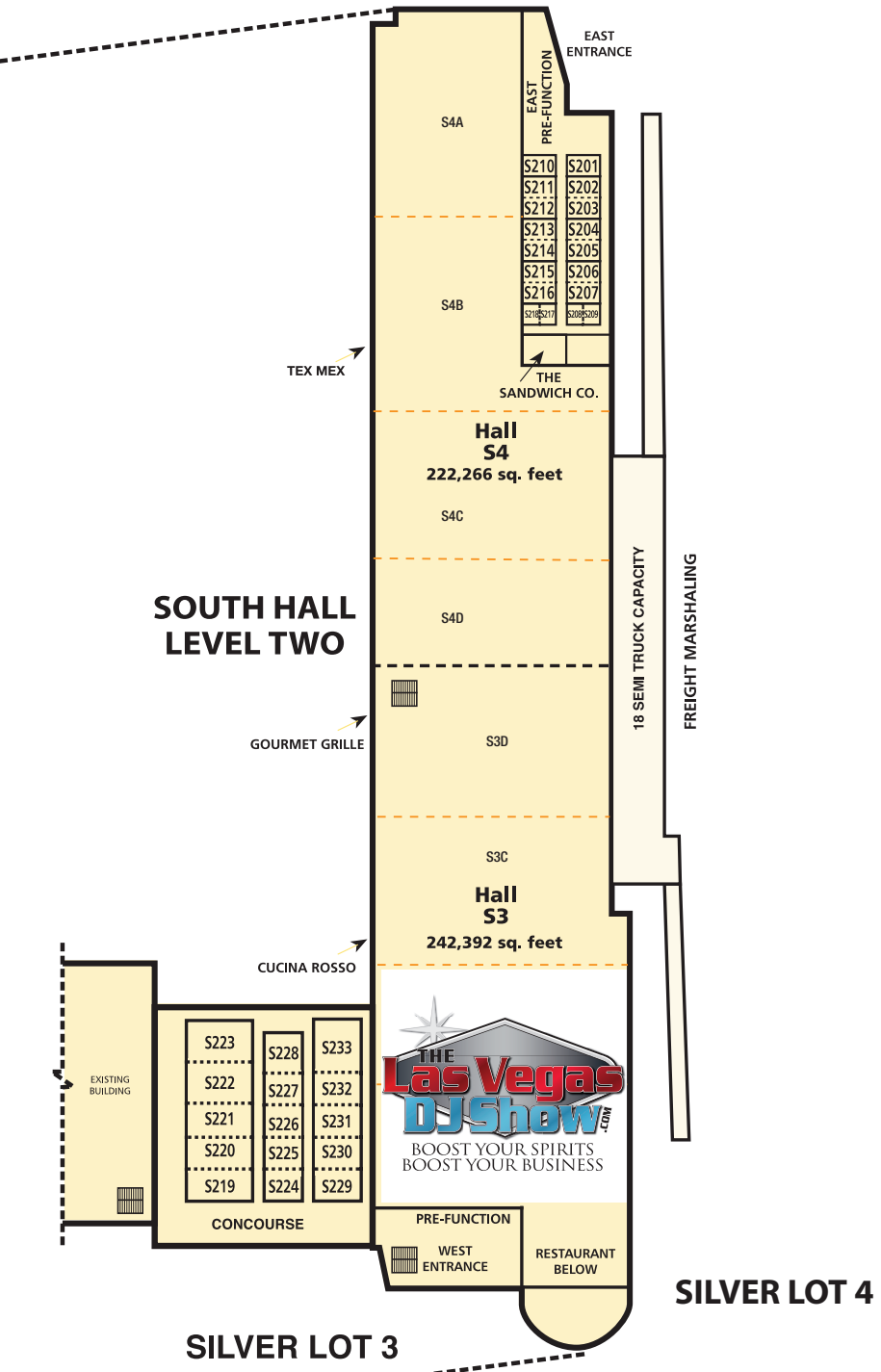
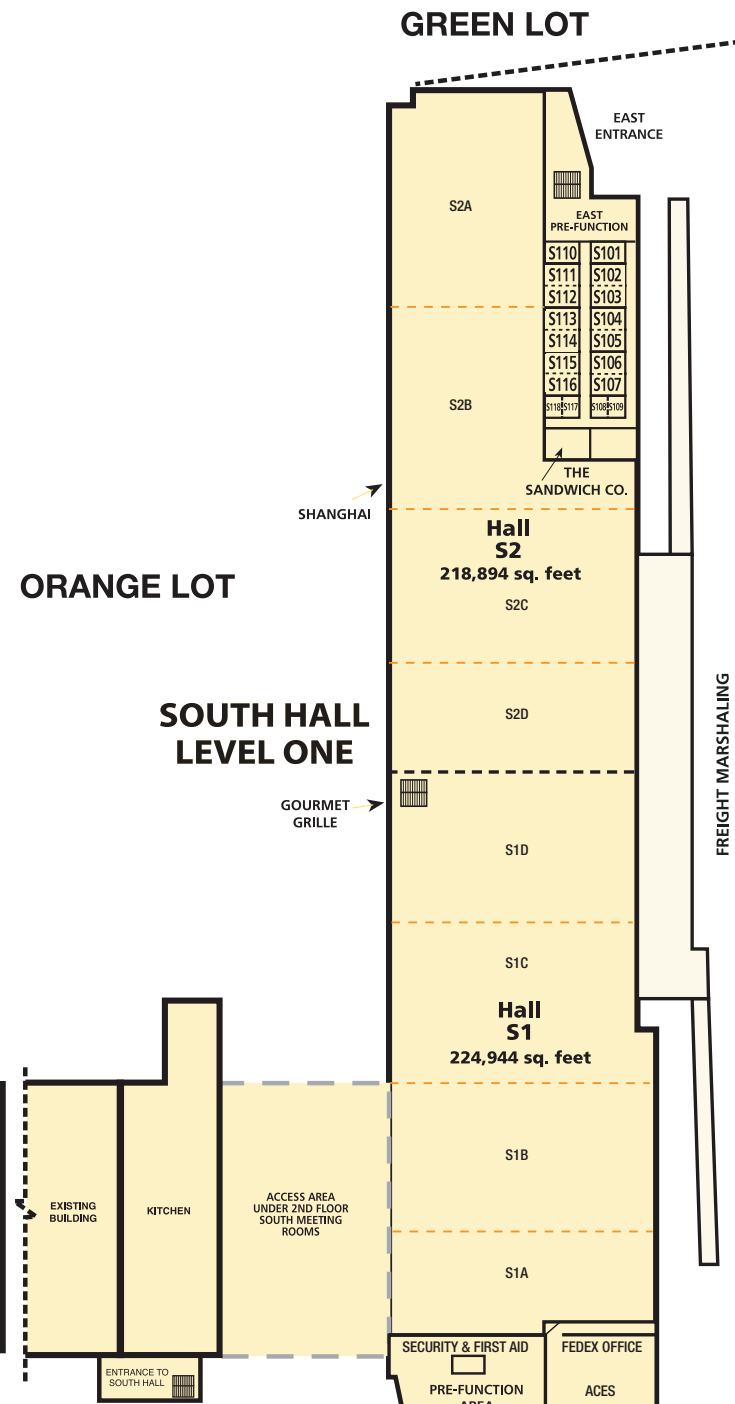
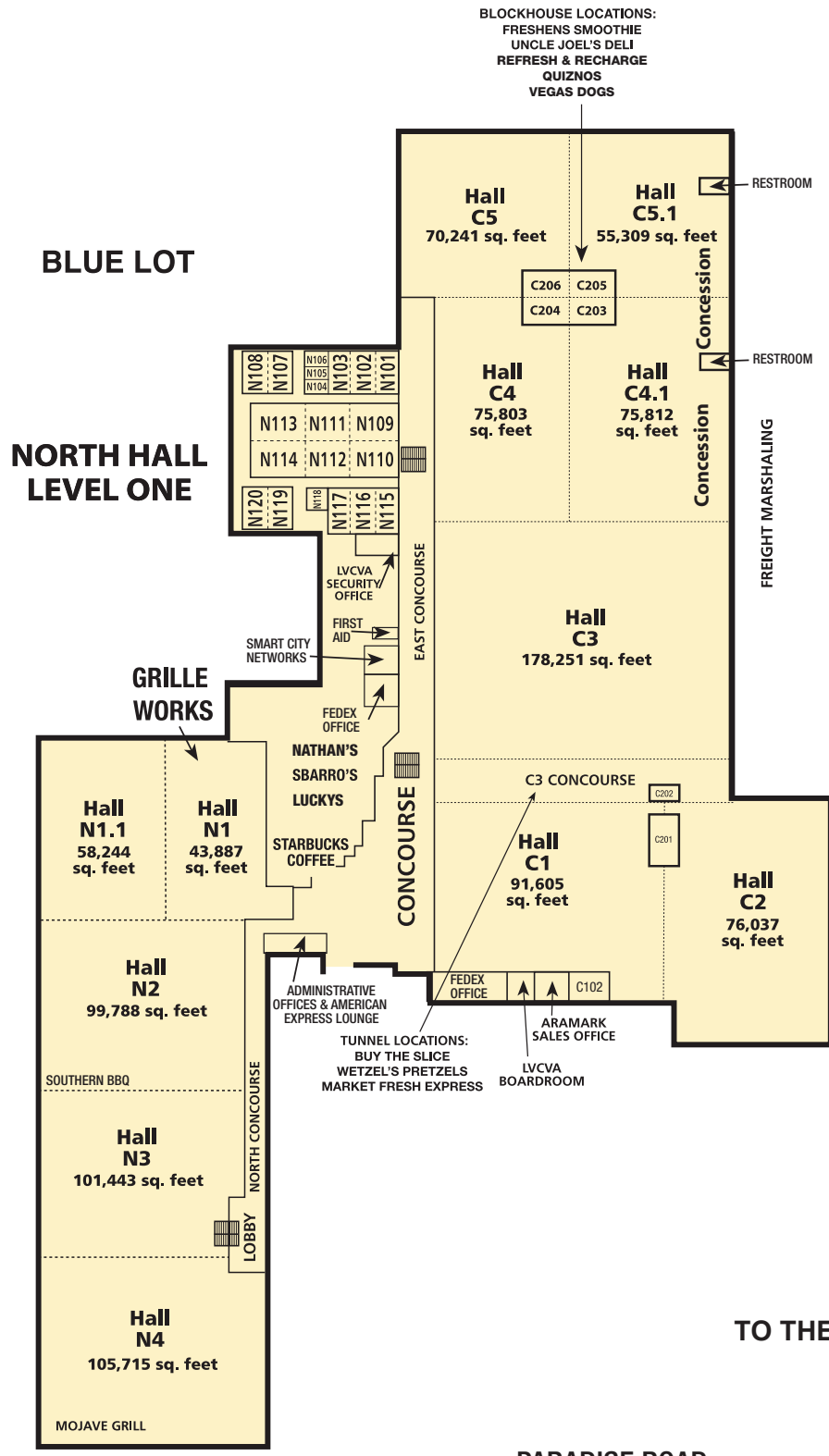
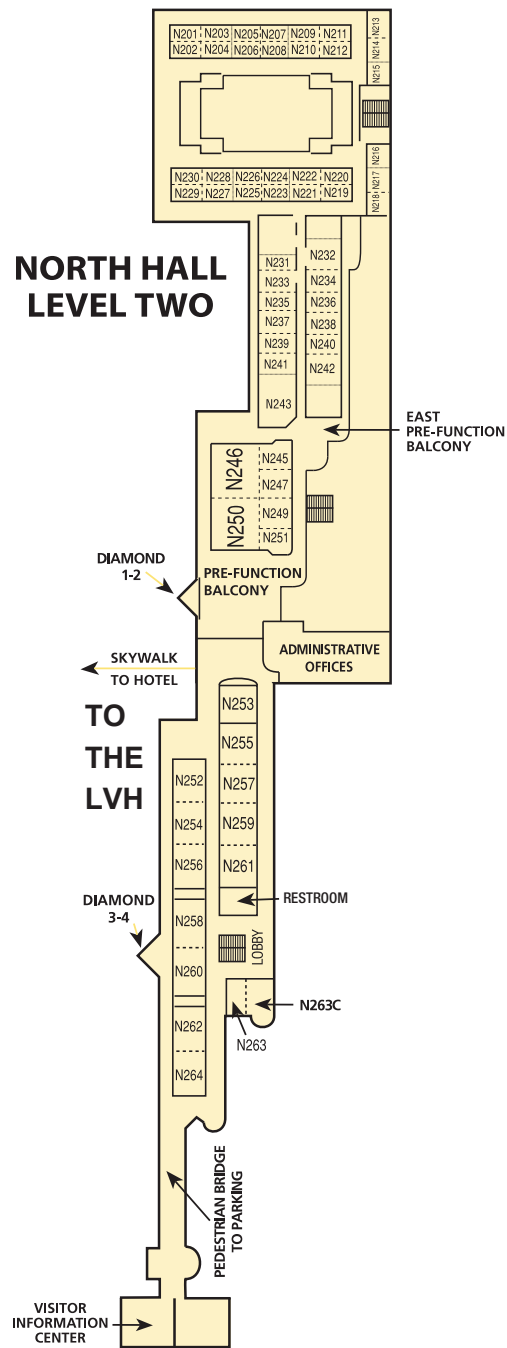


S3 Hall

Sautéed Pasta Specialties	\$8.75
<i>Sautéed Penne Tossed with Creamy Alfredo Sauce and Topped with Grilled Chicken and Sautéed Seasonal Vegetables OR Linguini with Traditional Marinara Sauce, Handmade Meatballs and Sautéed Seasonal Vegetables.</i>	
Classic Caesar Side Salad	\$4.00
<i>Hearts of Romaine Tossed with Classic Caesar Dressing, Grated Parmesan Cheese & Garlic Croutons.</i>	
Garlic Bread Stick	\$1.00
Cheese Pizza by the Slice	\$6.00
Cheese Pizza Combo	\$11.00
<i>Served with Side Salad & 22oz. drink</i>	
Specialty Pizza by the Slice	\$7.00
Specialty Pizza Combo Slice	\$12.00
<i>Served with Side Salad & 22oz. drink</i>	
Assorted Muffins	\$2.50
Whole Fresh Fruit	\$1.50
Fruit Cup	\$4.50
Yogurt Parfait	\$5.00
Coffee	\$2.50
<i>16 ounce</i>	
Medium Fountain Soda	\$2.75
<i>22 ounce</i>	
Large Fountain Soda	\$3.50
<i>32 ounce</i>	
Bottled Water	\$2.50
<i>20 ounce</i>	
Bottled Iced Tea	\$3.25
Bottled Fruit Juice	\$2.95
<i>16 ounce</i>	
Domestic Beer	\$6.00
<i>16 ounce</i>	

THE LAS VEGAS DJ SHOW.COM

BOOST YOUR SPIRITS, BOOST YOUR BUSINESS



LEVEL 1 & 2 FLOOR PLANS

ESCALATOR
NOT TO SCALE

GOLD LOTS 1 - 4

PARADISE ROAD

MCCARRAN AIRPORT
1.3 MILES

CREATIVITY CUT LOOSE



Creativity Without Bounds -

Design Elegant Scenes Without The Restriction Of Power Outlets Or DMX Cables With The New ADJ WiFLY Range.



WiFLY PAR QA5



WiFLY BAR RGBA



WiFLY BAR QA5



WiFLY TRANSCEIVER

- TRANSMITS UP TO 500 FT. (LINE OF SIGHT)
- TRANSCEIVER: Wireless DMX Transmitter & Receiver in one
- Supports 16 DMX-512 Universes
- All Wifly Fixtures Automatically connect to Wifly Transmitter without Pairing (EZ PAIR FEATURE)
- wireless frequency: 2.4 GHz DSSS
- WORKS WITH ALL ADJ WIFLY PRODUCTS



BATTERY POWERED // WIRELESS DMX

BOOTH #125

www.ADJ.com

