

# Changing The Game...Again!

August 31 - September 2, 2015
Planet Hollywood, Las Vegas

www.thelasvegasdjshow.com







The Las Vegas DJ Show
Exhibitor Information
August 30<sup>th</sup> - September 2<sup>nd</sup> 2015
Planet Hollywood Las Vegas, NV





The Current Audition in its pursuit to help working DJs build and grow their business is holding its annual event "The Las Vegas DJ Show" in Las Vegas, NV. August 31<sup>st</sup> - September 2nd 2015. The location will be the world renowned Planet Hollywood!



Preferred room rates for attendees and exhibitors: When making reservations, please ask
for Global Entertainers Guild or Block Code: SMADJ5 or click Room Reservations
 This year we pulled out all the stops to give you an exceptional experience. You can select from ANY of EIGHT
hotels in the Ceasar's group of hotels. Rooms from \$49 to \$240. Whatever you want, we've got it.

This promises to be an exceptional conference in every way because of our unique position in the industry. As the industry's largest trade association & trade publication, our goals are different from other shows.

#### **CONTENT AND NETWORKING:**

Our primary concern is education and supporting our sponsors. Our goals are for each of you to have a very successful conference. The show is planned for this time of year, as it is right at the end of the wedding season, which means DJs will be attending with money in their pockets! September will be an awesome time to come to Las Vegas. Our educational programs are not a mish mash of seminars but each is tuned to fit into one of our five tracks of content, Business, Performance, Technology including the CPS Summit, Multi Systems Operation & Turntablism. We have also added sessions on Wednesday to increase attendee participation. This year we have compressed the sessions to only three simultaneously with additional hours in the exhibit hall on Tuesday with no seminar sessions from 11:30am – 4:00pm. & no seminars on Wednesday from 11-2pm

We will still maintain a networking café in the exhibit hall on show days. Additionally there will be food provided for sale in the exhibit area as well as a cash bar for people to enjoy a beverage if they desire. Anything we can do to maximize attendees spending time in the exhibit hall is our goal.

#### **PROMOTION:**

This conference will also be promoted in our industry leading online magazine "The Current Audition" Check it out at <a href="CurrentAudition.com">CurrentAudition.com</a>, a ground breaking publication with incredible content focused for DJs. We will also be sharing this throughout several social sites & pages.

#### **ATTENDEE RATES:**

One of the unique things that we are doing is offering a reduced attendance rate of \$75 for ADJA members plus they can buy as many as 10 passes! Within a 250 mile radius ADJA has a very strong active demographic of several hundred members as well as a number of strong successful local chapters within driving distance of Las Vegas to further augment our efforts. The non-ADJA member price is also very attractive starting at just \$149! Couple that with the entire conference sans the seminars being priced at only \$49. But what is great about this is we are giving each purchaser of an exhibit only pass a \$49 coupon to use in the hall with our exhibitors before the close of the show on Wednesday. They can only be redeemed by them during the show, & we have to see that they actually purchased something from you. This is how a show supports its sponsors. This promises to be the event of the year. No other show does more for attendees & exhibitors alike.

#### **EXHIBITOR PASSES:**

Every exhibitor will receive as many FREE exhibit passes as they need for special guests & VIP clients. They however will not receive the gift coupon. Invite everyone you know to come visit with you at the show. Breaking with tradition we are also making the exhibit hall almost free to people who just want to show up to network and check out the hot deals. Our goal is to actively invite anyone who wants to attend, but doesn't want to attend seminars to feel welcomed and invited to do so. While the regular Exhibit Hall passes at other shows typically cost as much as \$99, ours will be FREE and open to the DJ public simply by signing up for a pass and redeeming their coupon with an exhibitor. There will even be wonderful opportunities to enjoy the Vegas evenings such as our signature VIP night at the Marquee, Spinmasters at the Hard Rock, as well as our innovative "wrap party".. More on that to come.

#### **EXHIBITOR SETUP:**

In addition, we have taken steps to allow that if you're a smaller exhibitor you may not only do self-move in but you may also do all your own set up. The Exhibitor Kit you will receive later will provide the specifics regarding limits on self-move in & set up. This should help with reducing your overall cost of our smaller exhibitors. We will have convention services available to those who wish to ship freight in advance and rent booth accessories. We have contracted with Las Vegas Expo to be our show decorator and they have offered our exhibitors an unheard of rate of \$49/100lbs advanced rate for material handling. That is a significant savings over typical rates in our industry. Now add in that we are working with Las Vegas Expo Logistics to get our exhibitors absolutely the lowest rates on freight. Booths will start at incredibly low prices for returning exhibitors, slightly higher for new exhibitors.

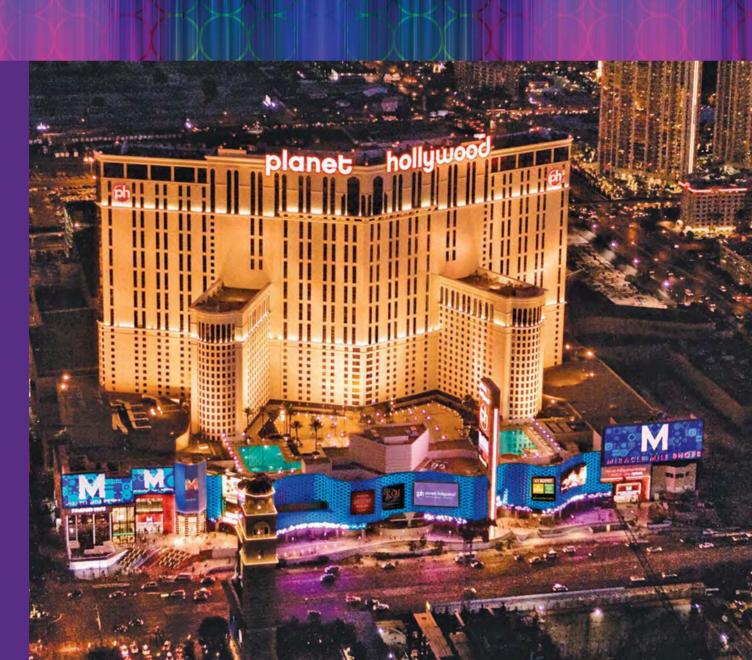
We hope that you are as excited as we are by this opportunity to exhibit in front of a much larger and wider audience than is typically found at most DJ Shows. Call the LVDJS National office for further details or use the included contract to reserve your spot today! All booths are first come, first served.

Best Regards,

Dr. Drax
Executive Director & Show Producer

The Las Vegas DJ Show!
"Boost Your Spirits, Boost Your Business"
20118 N. 67th Avenue Suite 300-605
Glendale, AZ 85308
866-211-9193 or 888-723-5776
866-310-4676 Fx
http://www.TheLasVegasDJShow.com









#### RESTAURANTS/BARS

- 5. Starbucks
- 10. Koi Restaurant and Lounge
- 11. Strip House
- 22. Gallery Nightclub
- 24. BurGR
- 25. EXTRA Lounge
- 26. Starbucks
- 27. Planet Dailies
- 28. Spice Market Buffet
- 34. Heart Bar
- 38. Earl of Sandwich
- 40. Pink's Hot Dogs
- 41. Yolös Mexican Grill
- 43. P.F. Chang's China Bistro

#### CASINO

- 29. Main Casino
- 32. High Limit Slots
- 33. Poker Room
- 35. The Pleasure Pit
- 36. High Limit Tables
- 37. Cashier
- 39. The Playing Field Race And Sports Book & Lounge
- 42. Total Rewards

#### SHOPPING

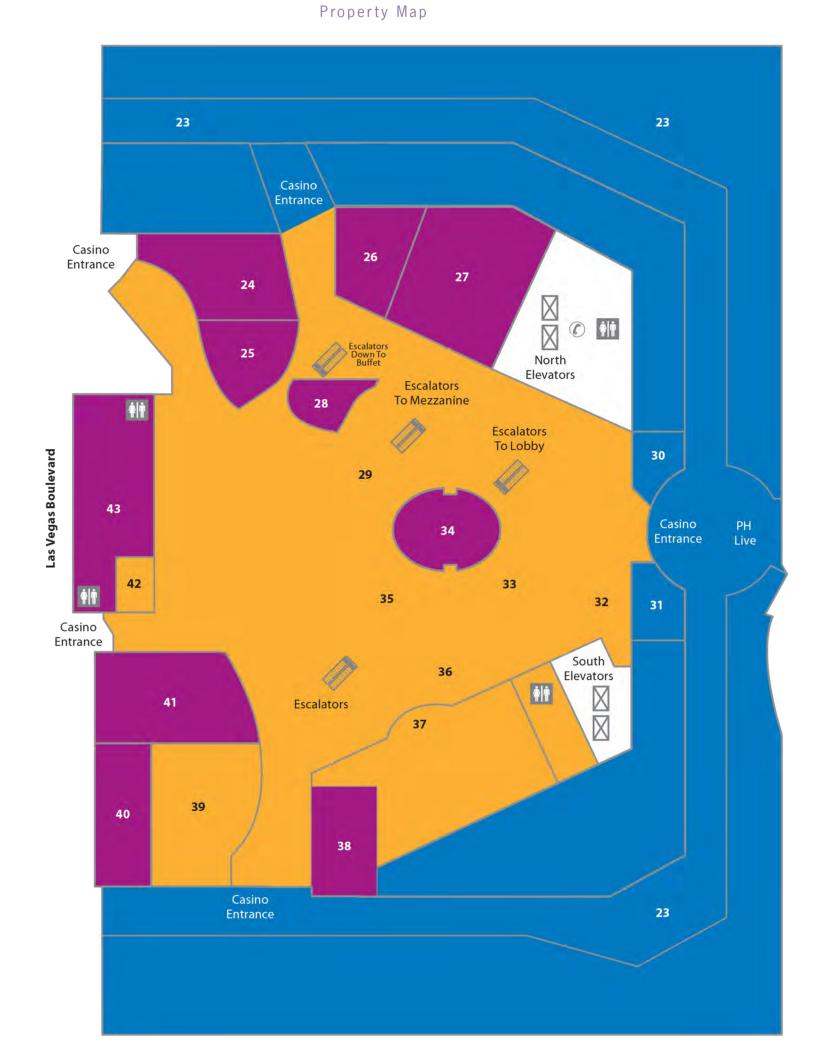
- 9. PH The Store
- 23. Miracle Mile Shops
- 30. PH Stuff
- 31. PH This & That

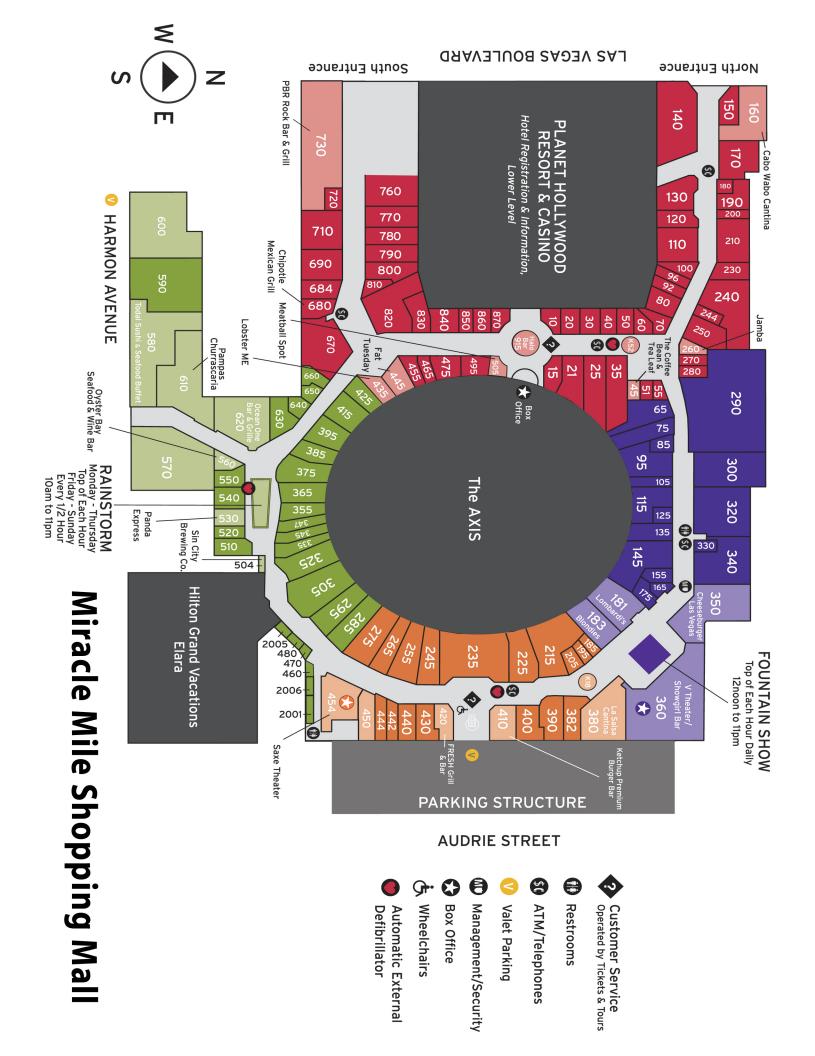
#### **FACILITY**

- 1. Front Desk
- 2. Car Rentals & Golf Reservations
- 3. Diamond Registration
- 4. Concierge
- 6. Bell Desk
- 7. Bag Check
- 8. Valet Desk
- 12. Showroom
- 13. Box Office
- 14. Business Center
- 15. Conference Center
- 16. Mezzanine
- 17. Sin City Theatre
- 18. The Chapel at Planet Hollywood
- Spa by Mandara,
   Fitness Center & Salon
- 20. Diamond Lounge



# PLANET HOLLYWOOD





# Miracle Mile Shoping Mall Legend 790 Vegas Royalty 🖫 800 Volcom 🖽 340 White House | Black Market

Restaurants & Bars Restaurantes & Bares Restaurantes & Bares 株式 海吧、飲食店 レストラン バー 飲食店
Blondies Sports Bar & Grill (L, D)
ı (B, L, Vegas
Chipotle Mexican Grill (L, D)
760 Earl of Sandwich (B, L, D) 445 Fat Tuesday
FRE
Halo Bar
380 La Salsa Cantina (B, L, D) 🚯
Lobster ME (B, L, D)
181 Lombardi's Romagna Mia (Br, L, D)
Ocean One Bar & Grille (B, L,
560 Oyster Bay Seatood & Wine Bar
5
Grille (L, D)
730 PBR Rock Bar & Grill (B, L, D, P, N) (6)
580 Todai Sushi & Seafood Buffet (L, D) 🐨
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Br: Brunch D: Dinner
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Shows/Entertainment Shows/Entretenimiento Shows/Entretenimento
ショー・エンタ-テイメント 全/엔터테인먼트
All Shook Up B - A Tribute to
Hitzville
Marc Savard Co
360 The Mentalist - Live 454 Nathan Burton Comedy Magic
60 Piano Man
Saxe The
360 Stripper 101  Tickets & Tours
360 V Theater (5)

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684 Lids Locker Room
305 LOFT @
325 Lucky Brand
110 Marciano
255 Marshall Rousso
540 Mimi Mango @
130 Napoleon
35 OulksilverRoxy @
235 Shoe Palace
240 Stash Women's @
345 Tatyana
355 True Religion Brand Jeans
170 Tommy Bahama
355 True Religion Brand Jeans
170 Tommy Bahama
355 True Religion Brand Jeans
170 Urban Outfitter's
150 Urban Outfitter's
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385 Designal
295 Foot Locker
280 Francesca's
25 Frederick's of Hollywood ®
240 French Connection
290 GapBady ®
290 GapBady ®
290 GapBady ®
290 GapBadternity ®
290 GapBadternity ®
290 HEM ®
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300 HEM S
300 HEM S
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275 Las Vegas Fight Shop
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180 The Area
80 BCBGeneration
170 BCBGMAXAZRIA
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830 Cache
690 Champs Sports @
550 Chico's
225 Club Tattoo - Tattoo 6
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340 White House | Black Market
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295 Foot Locker
240 French Connection
290 Gap ®
820 GUESS
660 GUESS Accessories
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690 Champs Sports ©
20 Chinese Laundry
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670 bebe
215 Billabong
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2006 Alpaca Imports by DL
65 American Apparel
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335 Crazy Shirts
385 Desigual
295 Foot Locker
240 French Conner
290 Gap Body @
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290 Gap Body @
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290 How @
290 How @
291 House of Hoc
850 Kech
130 House of Hoc
850 Kech
131 Napoleon
415 Original Pen
352 Lucky Brand
130 Napoleon
415 Shaunz
233 Shoe Palace
30 Stash Men's
210 Tommy Bah
355 True Religic
150 Urban Outfi
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Joyas/Accesorios	5
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800 Volcom 🐷	utfitters
355 True Religion Branc	gion Brand Jeans
720 Sugar Factory 🐨	Sahama
	en's 🖨
35 Quiksilver/Roxy 🚯	ace
205 Magnet Max	
325 Lucky Brand	r/Roxy 💼
684 Lids Locker Room	Penguin
275 Las Vegas Fight Sh	,
195 Houdini's Magic Sh	and
290 GapKids/babyGap	ker Room
295 Foot Locker	s Fight Shop
95 Citta Delle Luci	
215 Billabong	Hoops by Foot Locker
아동복/장난감	
子供服・おもちゃ	6
儿童服装/玩具	
Vestuário Infantil/B	onnection
Ropa Infantil/Juguet	

347 Aldo Accessories 455 Alex and Ani	首饰与装饰品 宝飾品 アクセサリー 보석/액세서리	Jewelry/Accessories Joyas/Accesorios Jóias/Acessórios

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65 American Apparel
80 BCBGeneration
170 BCBGMAXAZRIA
670 bebe
770 Brighton Collectibles
830 Cache
550 Chico's
650 Club Tattoo &
8404 Piercing ©
385 Designal
510 Fossil
280 Francesca's
280 French Connection
820 GUESS
660 GUESS
300 H&M ©
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454 VEGAS! The Show 360 Zombie Burlesque

65 American Apparel
540 Bikini Bay (ii)
215 Billabong
690 Champs Sports (ii)
225 Club Tattoo - Tattoo &
Body Piercing (ii)

2006 Alpaca Imports by DL

6

Ropa Masculina Vestuário Masculino

Men's Apparel

子供服・おもちゃ	儿童服装/玩具	Vestuário Infantil/Brinquedos	Ropa Infantil/Juguetes	Children's Apparel/Toys	

295	295 Foot Locker
290	GapKids/babyGap 🚯
195	Houdini's Magic Shop 🚯
275	Las Vegas Fight Shop
684	Lids Locker Room
325	Lucky Brand
205	Magnet Max
35	Quiksilver/Roxy 🚯
235	Shoe Palace
720	Sugar Factory 🚯
355	True Religion Brand Jeans

면서/애세서기	宝飾品 アクセサリー	首饰与装饰品	Jóias/Acessórios	Joyas/Accesorios	Jewelry/Accessories	

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	800 Volcom 🚯	840 Vegas The Store	135 Travel +	35 Quiksilver/Roxy 🚯	255 Marshall Rousso

Arte/Artículos Coleccionables Arte/Artigos Colecionáveis 芝木品/收藏品 美術品·収集品

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15 Art of Music (a)
265 Kush Fine Art
430 Oh My Godard Gallery
244 Swarovski
382 TRISTAR Sports Memora
245 Wyland Galleries
Artículos para el Hogar
Acessórios para a Casa
                                              Home Decor
                                                                                                        TRISTAR Sports Memorabilia
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Tiendas Móviles/Quioscos Carrinhos/Quiosques

Carts/Kiosks

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2006 Alpaca Imports by DL <sup>(3)</sup>
770 Brighton Collectibles
244 Swarovski
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AT&T Best Buy

Women's Apparel Ropa Femenina Vestuário Feminino

Ouissilver/Roxy (1) Shoe Palace Sugar Factory (1) Full Politician Brand Leans
Quiksilver/Roxy 🚯
Shoe Palace
Sugar Factory 🚯
True Religion Brand Jeans
Volcom 🙃

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100 Adore
51 The Art of Shaving
640 Basin White
75 Bath & Body Works
60 The Body Shop @
290 GapBody @
270 GNC
200 LUSH Fresh Handmade Cosmetics
70 MA-C Cosmetics
440 Original Diva
140 Sephora
320 Victoria's Secret Beauty
155 Yves Chantre
442 Zen Zone
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Malas e outros artigos de viagem 244 Martinida. 486
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45 The Coffee
50 Garrett Pop
260 Jamba
96 Nestlé Tollh
155 Red Mango
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720 Sugar Factory 🖫
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Big Balls-Do It Mardi Gras Style
Body Jewelry, Etc.
Body Therapy
Body Therapy
Chic Jewelry
Chic Jewelry
CTO Gifts
Ginalli Milano
Ginalli Milano
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	pecialty Gifts Artículos Exclusivos/Presentes Artigos Exclusivos/Presentes 美国和岛 방門店 구가
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345 Tatyana 210 Tommy Bahama 150 Urban Outfitters

Health/Beauty Salud/Belleza Saúde/Beleza 保健品与美容品

480	780	860	2006	710	145	
480 Cashman Photo Magic	Brookstone	Britney: U Wanna Piece of Me?	2006 Alpaca Imports by DL 🚯	ABC Stores	145 ABC Stores	

Massage Professionals for Health Massage Professionals for Health Mica Beauty

Jacky's Collection Just A Second

OTE I SO VOGSO Fight Chan	195 Houdini's Magic Shop	280 Francesca's	Body Piercing 🚯	225 Club Tattoo - Tattoo &	480 Cashman Photo Magic	
	jic Shop 🙃		6	lattoo &	to Magic	

NYS Collection
Pearl Factory

6

Poker Face Naturally Right Mica Beauty

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7007 45 0	870 PH This & That	PH Stuff	Magnet Max	Lids Locker Room	Las Vegas Fight Shop	Houdini's Magic Shop 🙃	TOO Hallceaca a

244	460	2005 1	870
244 Swarovski	Street Corner News	2005 The Source Electronics	870 PH This & That

S	185	444	244	720	460	2002
282 TDISTAD Sports Mamorabili	Test America	Tervis	244 Swarovski	720 Sugar Factory 🚯	460 Street Corner News 🚯	ZUUS The Source Electronics

Super Steam Super Steam Supreme

T Bands T Bands

Vega Steel

Sparkle Sunglass Hut Razzle Dazzle SoHo Puppy Style Rant & Rave

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Services Servicios Serviços

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I45 ABC Stores	S	
710 ABC Stores	Š	
155 Auntie Anne's Pretzels	ne's Pretzels	
320 Ben & Jerry's 🚯	rv's 🗐	

225 Club Tattoo - Tattoo & Body Piercing ©

•	Customer Service - Tickets & Tours
440	440 Original Diva
e's Pretzels 442	442 Zen Zone
y's 🖶	
Bean & Tea Leaf 🚯	

	9
See C	o Yogurt & Smoothies
Total	lhouse Café
■ Speci	opcorn Shops
	e Bean & Tea Leaf 🚯
	ry's 🖶
127 744	IIE 2 LIECTEIS

cial offers available to Il Rewards® members. Customer Service for details.



# L I N Q

# THE LINQ® INTRODUCING A FRESH PERSPECTIVE

Providing a high-energy gathering spot at the heart of the Las Vegas Strip and the nexus of several Caesars Entertainment properties, The LINQ offers more than 200,000 square feet of dining, entertainment and retail venues, giving you a vast variety of options to excite your attendees and make your program the most memorable ever.

Mix in a restaurant or two for a group dine-around or private dining function and, as with all of Caesars Entertainment's food and beverage outlets, apply a portion of your spending toward your food and beverage minimum.







# HIGH ROLLER AT THE LINQ A MOST UNIQUE GROUP EXPERIENCE ABOVE THE STRIP

Give your attendees an experience they will never forget by gathering them on the tallest observation wheel in the world. Situated within The LINQ, High Roller, opening 2014, will tower 550 feet above the Strip and will be a must-see landmark of epic proportions.

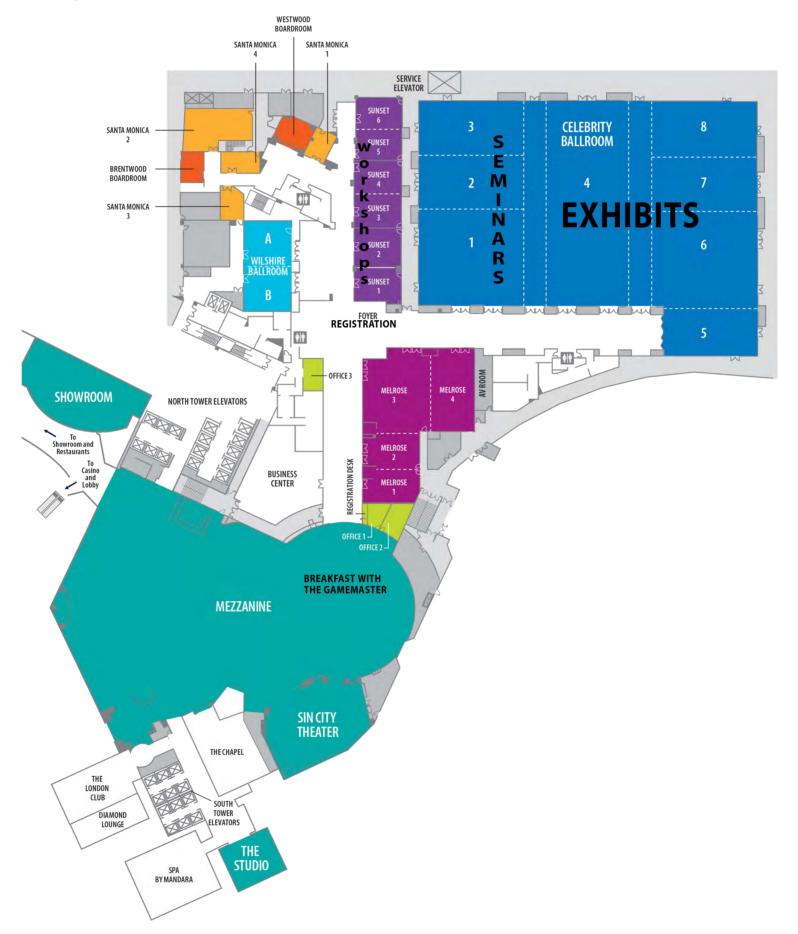
Featuring 28 transparent cabins, each holding up to 40 people, the High Roller will offer a truly unique venue for breathtakingly spectacular private group functions. Cabins can be booked individually or in any quantity, up to and including complete buyouts, and full catering services will be available.

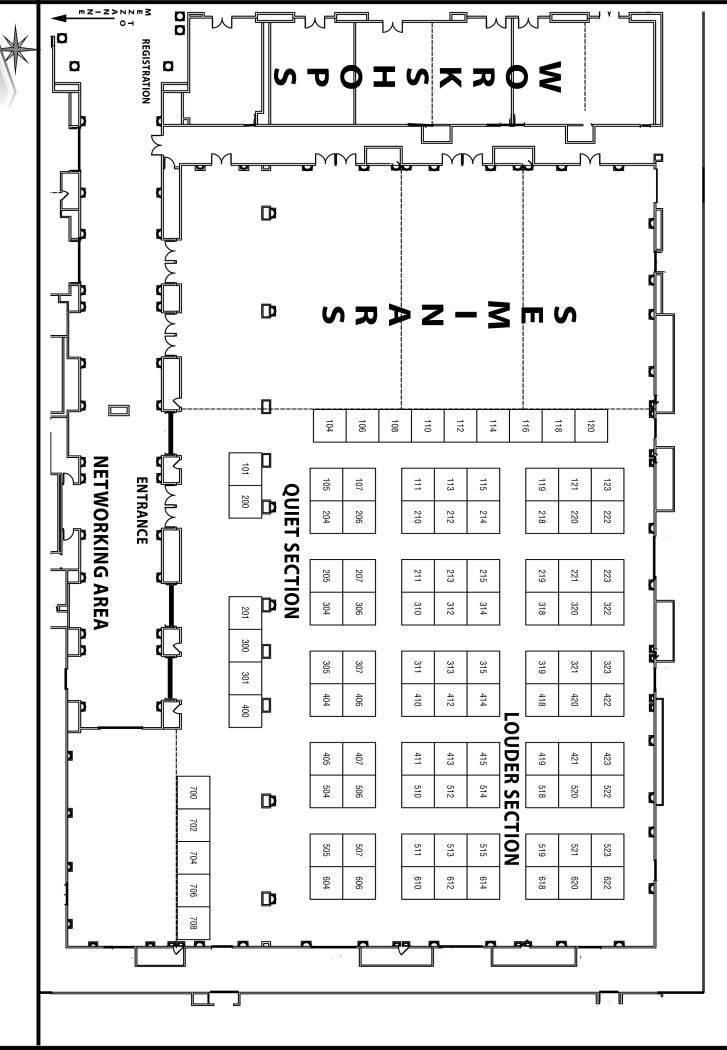
The High Roller building will also present a fifth-floor treasure: 2,500 square feet of space, complete with kitchen and facilities. Divisible into as many as three rooms, this venue is perfect for up to 500 attendees to enjoy meetings, parties or other events with panache. Two additional roof-top balconies will afford one-of-a-kind views of the High Roller.



### PLANET HOLLYWOOD

Meeting Facilities Map









**BOOST YOUR BUSINESS** 

#### APPLICATION & CONTRACT FOR EXHIBIT SPACE THE LAS VEGAS DJ SHOW 2014

#### "Boost Your Spirits, Boost Your Business"

Your company is cordially invited to participate in the forthcoming Las Vegas DJ Show Sponsored by the ADJA to be held at Planet Hollywood! To apply, please complete this form and return it with a 50% deposit payable to The Las Vegas DJ Show by May 1st 2015. Balance is payable by July 1st, 2015. Booth space will not be assigned without deposit.

□ 10'x10'

□ 10'v20'

☐ 10'x10'(corner)

\$1250

\$1500

	☐ 10'x20' \$1750
Company Name:Address:	☐ 10' x 20' (corner) \$2250 ☐ 20' x 20' Island \$3750
City State Zip: Signature:	Please indicate your choice preference for booth location. If none of the locations you have selected are available show management will select and reserve an alternative.
Contact Email: Telephone: Fax: Amount paid: (U.S. Dollars only) Date: Credit Card Visa MC (Please Circle One)	Choice No. 1 Choice No. 2 Choice No. 3  If possible, we wish to have adequate separation from the following companies:
Acct. #	
Visa Exp: CV2 Code	LVDJS reserves the final and exclusive right to assign booth spaces.
Please supply a brief description (25 word limit) oftheproduct(s)to be	exhibited:
Deposits are subject to cancellation as follows: 50% of the exhibition	space price after May 1st, 2015. No cancellations

of contract & the fees. Exhibitor Set Up: August 31st, 10:00am - 8:00pm Exhibits Open: September 1st & 2nd . Exhibitor Move Out: September 2nd , 2015 Exhibit Hall Hours: September 1st,11am - 4pm September 2nd ,11:00am - 2pm

accepted after July 1st, 2015. THE LVDJS has sole discretion in space assignment. It is understood that this document will not bind the LVDJS until your space contract is signed by the exhibitor and the the LVDJS and the LVDJS is in receipt

#### RETURN VIA FAX TO LVDJS AT 866-310-4676

No booth will be assigned unless an authorized signature also appears on the Rules & Regulations page of this contract.

PLEASE DO NOT FILL	. IN THIS SECTION. FOR USE BY THE LVDJS MANAGEMENT ONLY
We are pleased to con-	firm your space assignment. Booth
Total Rental Fee	Received with Application

#### Las Vegas DJ Show Exhibitor Rules & Agreement

Each exhibitor, and every person working his/her booth or demo room, is responsible and accountable for abiding by these rules and regulations.

#### I. Set Up, Tear Down, and Cancellation

A. Set up begins August 31<sup>st</sup> 2015 at 10:00am. All displays must be in place and ready for viewing by 11:00 am, Tuesday, September 1<sup>st</sup> 2015. Absolutely no tear down may begin before 2:00 pm September 2nd 2015 without prior permission of the Conference management. Should any space (for which a signed contract has been received) attempt to be cancelled after the cancellation date stated on this contract, the LVDJS will NOT be obligated to refund the space rental fee and reserves the right to collect on any space balance still outstanding.

#### II. General

- A. All booths will be clearly defined by pipe and drape (or exhibitor's backdrops) measuring 8' high on the back wall and 3' high on each side.
- B. It is prohibited for two or more companies to share one booth or remove the structure physically separating their booths.
- C. No booth will extend beyond its contracted boundaries with product display, promotional display, product storage, chairs, signs, etc.
- Exhibitors will display for sale and/or promotion only Products regularly manufactured by them, or Distributed exclusively by them, or Custom made for them
- E. Exhibitors may hand out promotional materials from the booth as long as it is representative of their product line and /or conforms to above section "D". Exhibitors may not hand out catalogues, brochures, flyers, promotions or advertising for any company that is not exhibiting with a booth or demo room. The LVDJS reserves the right to confiscate and discard any such material. Any promotional material left in a public area will be discarded.
- F. The dispersal of promotional materials in public areas is expressly prohibited. The LVDJS reserves the right to confiscate and discard any such materials.
- G. Material, including live models, videos or conduct that is sexually explicit, suggestive and / or sexually provocative, including but not limited to nudity, partial nudity, excessive cleavage, bathing suits, skimpy clothing, are prohibited on the show floor, all common areas, and at any access points to the show. Exhibitors will receive one verbal warning when a violation occurs. Upon a second violation, the LVDJS will impose a \$5,000 penalty, payable immediately on site. It also reserves the right to shut the exhibitor down. It will also require that models comply with the dress code before returning to the floor.
- H. Violations of any of the above rules and regulations in Section II will result in two written warnings. If there is a third violation of any of the above rules or regulations, the booth or demo room will be closed for the remainder of the day, without any refund of monies. Should that rule be violated again, We reserve the right to close the booth or demo room for the remainder of the Las Vegas DJ Show without refunding any monies to the offending exhibitor.
- Upon acceptance of exhibit space, exhibitor agrees all products/services they plan to exhibit/sell at event do not violate federal, state, or municipal law. Failure to comply will result in ejection from event.

#### III. Decibel Levels

- A. At no time will the sound level exceed 85 decibels more than five feet from the product in question. Demonstration rooms are available for the demonstration of any equipment that will exceed 85 decibels.
- B. The floor will be monitored on a continuous basis. Sound decibel violations will be addressed in accordance with the procedures explained in "III D".
- C. The Show Management will be pleased to work with any exhibitors wishing to schedule live performances and product demonstrations at locations off the exhibit floor.
- D. Each violation of any of the above rules and regulations in Section III will result in written warnings. If there is a third violation of any of the above rules or regulations in one day, the booth or demo room will be closed for the remainder

of the day, without any refund of monies. Should that rule be violated again, we reserve the right to close the booth or demo room for the remainder of the Education Conference without refunding any monies to the offending exhibitor.

#### IV. The Use of Foggers, Hazers, and Confetti

- A. It is the responsibility of the exhibitor to have any foggers, hazers, and confetti cannons examined and approved by the local fire department and/or the LVDJS before 10:00 am September 1st 2015.
- B. The examined machine and/or product must be deemed safe for convention usage by the local authorities and the Show Management in terms of it not being a fire hazard. The LVDJS will announce the time and place local officials will be available during set up day. It is the responsibility of each exhibitor to make sure its products are inspected and passes inspection.
- Absolutely no foggers, hazers, and/or confetti cannons are permitted in private demo rooms
- D. Each exhibitor is responsible for cleaning up his own product. He may either do it himself or pay the convention services to clean. The LVDJS will bill the exhibitor any charge incurred for the cleaning and/or removing of their product left on ceiling, pipes, floor, furniture, walls, etc. during the course of the show, or after breakdown.
- E. First violation of these rules and regulations in section IV will be grounds for the closing of the booth and/or demo room without any refund of monies for the remainder of the Education Conference. Any costs incurred by the LVDJS, as a result of the failure of exhibitor to abide by these said rules, will be the responsibility of the offending exhibitor.

#### V. LIABILITY

The LVDJS will not be liable to exhibitors for damage or loss of property through fire, theft, accident or any other cause. The LVDJS will not be liable to the exhibitor, its employees, agents, guests, or others for personal injury sustained by them at the las Vegas DJ Show. The exhibitor expressly agrees to protect, indemnify, defend and hold harmless Global Entertainers Guild Business Corporation dba the LVDJS and its members, officers, directors, agents, and employees, and the Caesars Entertainment Group and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. Or any act or failure to act on its part. The Exhibitor understands that neither Global Entertainers Guild Business Corporation dba LVDJS nor the Caesars Entertainment Group maintain insurance covering the Exhibitor's property and it is the sole responsibility of each exhibitor to obtain such insurance.

#### VI. Catastrophe

Should any catastrophe such as fire, flood, earthquake on premises, acts of God, strikes,war, disaster, civil disorder, curtailment of transportation facilities, order or other requirement of any governmental authority or other event beyond the control of the LVDJS prevent the Las Vegas DJ Show from the taking place, the LVDJS will not be obligated to refund participation fees.

#### VII. CHILDREN

No children under the age of 12 will be allowed in the exhibit Hall at any time.

#### VIII. Misc

A. No promotion of other groups or associations will be allowed without the express written permission of the show producer in advance. Failure to comply with this shall result in dismissal from the show with no refund of fees paid.

I have read these rules, understand them, and agree to abide by them.

Company	Authorized Signature	Date	_



# Please FAX this form back as soon as possible to 866-310-4676

## **Exhibitor Badge Information**

#### **Dear Exhibitor:**

**Two (2)** exhibitor badges are included for each 8' x 10' booth. Please list below the names as you with them to appear on the badges. Important: "Exhibitors" are defined as those gainfully employed by the exhibiting company who have an active role during setup, show hours, and/or tear-down. Exhibitors may request a limited number of Exhibit-Only passes for preferred customers, allowing them to enter the Exhibit Hall during show hours.

BADGE #1: BADGE #2:

(Use the space below if you have more than one booth)

# **Program Guide Information**

This information will appear in the program guide if we receive it before 7/15/2015! Your Company Listing:

Company	 	
Address	 	
City	Zip	
Phone#	 	-
Web		
Your Company Description:		

A brief description of your company will appear along with your listing in the Program Guide. Please print a brief company description up to 30 words. This form must be received by 7/15/15 to be included in the Program Guide.



<b>INSERTION ORDER</b>		Date:	
ADVERTISER INFOR Company Name		Contact	
Agency Name		Contact	
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The Las Vegas DJ Sh Planet Hollywood, La TOTAL: Spendary Payment Information:	as Vegas, Nev	vada <sup>*</sup>	)15
I understand that my credit card numberwill be charged in accordance to the attached be accepted without written notification and below signature is permission for LVDJS/AD below.	ed exhibitor contract & rule d a 50% of contract price a	s. Each must be signed & comount cancellation fee will a	ompleted. Cancellations will NO pply Please note that your
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# ADDITIONAL SPONSORSHIP OPPORTUNITIES

These represent excellent branding opportunities. Please call the office to discuss how these programs can work for you.

Platinum Sponsorship	\$12,000
Gold Sponsorship	\$7500
Silver Sponsorship	\$5000
Video on the Video Broadcast channel	\$500
Logo on Show Bag (1 color 1 side)	\$250
Show bag Sponsorship (Show bag shows only your logo)	\$3500
Lanyard sponsorship include lanyards	\$1700

<u>Platinum Level:</u> This level places your brand on the show guide cover, all marketing materials regarding the conference plus includes a 20x20 booth as well as 2 videos in the video channel broadcast as well as places you as a principal sponsor of one of the night time events.

<u>Gold Level:</u> This level places your brand on the program guide, includes 1 video in the video channel broadcast as well as a 10x20 booth in addition to your logo on The show bag.

Silver Level: This level places your brand on the program guide as well as 10x20 corner booth.

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credit Card Visa MC AMEX DISC (Please Circle One)
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