



Changing The Game...Again!

August 31 – September 2, 2015

Planet Hollywood, Las Vegas

www.thelasvegasdjshow.com





***The Las Vegas DJ Show
Exhibitor Information
August 30th - September 2nd 2015
Planet Hollywood Las Vegas, NV***



The Las Vegas DJ Show
20118 N. 67th Avenue Suite 300-605 Glendale, AZ. 85308
Email: info@thelasvegasdjshow.com PH: 888-723-5776 FX: 866-310-4676

THE LAS VEGAS DJ SHOW.COM BOOST YOUR SPIRITS, BOOST YOUR BUSINESS

The Current Audition in its pursuit to help working DJs build and grow their business is holding its annual event “The Las Vegas DJ Show” in Las Vegas, NV. August 31st - September 2nd 2015. The location will be the world renowned Planet Hollywood!



- Preferred room rates for attendees and exhibitors: When making reservations, please ask for **Global Entertainers Guild** or Block Code: **SMADJ5** or click [Room Reservations](#)

This year we pulled out all the stops to give you an exceptional experience. You can select from ANY of **EIGHT** hotels in the Ceasar's group of hotels. Rooms from \$49 to \$240. Whatever you want, we've got it.

This promises to be an exceptional conference in every way because of our unique position in the industry. As the industry's largest trade association & trade publication, our goals are different from other shows.

CONTENT AND NETWORKING:

Our primary concern is education and supporting our sponsors. Our goals are for each of you to have a very successful conference. The show is planned for this time of year, as it is right at the end of the wedding season, which means DJs will be attending with money in their pockets! September will be an awesome time to come to Las Vegas. Our educational programs are not a mish mash of seminars but each is tuned to fit into one of our five tracks of content, Business, Performance, Technology including the CPS Summit, Multi Systems Operation & Turntablism. We have also added sessions on Wednesday to increase attendee participation. This year we have compressed the sessions to only three simultaneously with additional hours in the exhibit hall on Tuesday with no seminar sessions from 11:30am – 4:00pm. & no seminars on Wednesday from 11-2pm

We will still maintain a networking café in the exhibit hall on show days. Additionally there will be food provided for sale in the exhibit area as well as a cash bar for people to enjoy a beverage if they desire. Anything we can do to maximize attendees spending time in the exhibit hall is our goal.

PROMOTION:

This conference will also be promoted in our industry leading online magazine “The Current Audition” Check it out at [CurrentAudition.com](#) ,a ground breaking publication with incredible content focused for DJs. We will also be sharing this throughout several social sites & pages.

ATTENDEE RATES:

One of the unique things that we are doing is offering a reduced attendance rate of \$75 for ADJA members plus they can buy as many as 10 passes! Within a 250 mile radius ADJA has a very strong active demographic of several hundred members as well as a number of strong successful local chapters within driving distance of Las Vegas to further augment our efforts. The non-ADJA member price is also very attractive starting at just \$149! Couple that with the entire conference sans the seminars being priced at only \$49. But what is great about this is we are giving each purchaser of an exhibit only pass a \$49 coupon to use in the hall with our exhibitors before the close of the show on Wednesday. They can only be redeemed by them during the show, & we have to see that they actually purchased something from you. This is how a show supports its sponsors. This promises to be the event of the year. No other show does more for attendees & exhibitors alike.

EXHIBITOR PASSES:

Every exhibitor will receive as many FREE exhibit passes as they need for special guests & VIP clients. They however will not receive the gift coupon. Invite everyone you know to come visit with you at the show. Breaking with tradition we are also making the exhibit hall almost free to people who just want to show up to network and check out the hot deals. Our goal is to actively invite anyone who wants to attend, but doesn't want to attend seminars to feel welcomed and invited to do so. While the regular Exhibit Hall passes at other shows typically cost as much as \$99, ours will be FREE and open to the DJ public simply by signing up for a pass and redeeming their coupon with an exhibitor. There will even be wonderful opportunities to enjoy the Vegas evenings such as our signature VIP night at the Marquee, Spinmasters at the Hard Rock, as well as our innovative "wrap party".. More on that to come.

EXHIBITOR SETUP:

In addition, we have taken steps to allow that if you're a smaller exhibitor you may not only do self-move in but you may also do all your own set up. The Exhibitor Kit you will receive later will provide the specifics regarding limits on self-move in & set up. This should help with reducing your overall cost of our smaller exhibitors. We will have convention services available to those who wish to ship freight in advance and rent booth accessories. We have contracted with Las Vegas Expo to be our show decorator and they have offered our exhibitors an unheard of rate of \$49/100lbs advanced rate for material handling. That is a significant savings over typical rates in our industry. Now add in that we are working with Las Vegas Expo Logistics to get our exhibitors absolutely the lowest rates on freight. Booths will start at incredibly low prices for returning exhibitors, slightly higher for new exhibitors.

We hope that you are as excited as we are by this opportunity to exhibit in front of a much larger and wider audience than is typically found at most DJ Shows. Call the LVDJS National office for further details or use the included contract to reserve your spot today! All booths are first come, first served.

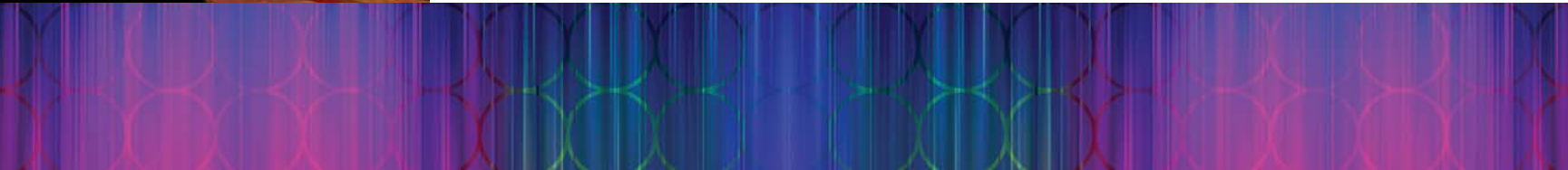
Best Regards,

Dr. Drax
Executive Director & Show Producer

The Las Vegas DJ Show!
"Boost Your Spirits, Boost Your Business"
20118 N. 67th Avenue Suite 300-605
Glendale, AZ 85308
866-211-9193 or 888-723-5776
866-310-4676 Fx
<http://www.TheLasVegasDJShow.com>



planet hollywood®
RESORT & CASINO • LAS VEGAS







RESTAURANTS/BARS

5. Starbucks
10. Koi Restaurant and Lounge
11. Strip House
22. Gallery Nightclub
24. BurGR
25. EXTRA Lounge
26. Starbucks
27. Planet Dailies
28. Spice Market Buffet
34. Heart Bar
38. Earl of Sandwich
40. Pink's Hot Dogs
41. Yolös Mexican Grill
43. P.F. Chang's China Bistro

CASINO

29. Main Casino
32. High Limit Slots
33. Poker Room
35. The Pleasure Pit
36. High Limit Tables
37. Cashier
39. The Playing Field Race And Sports Book & Lounge
42. Total Rewards

SHOPPING

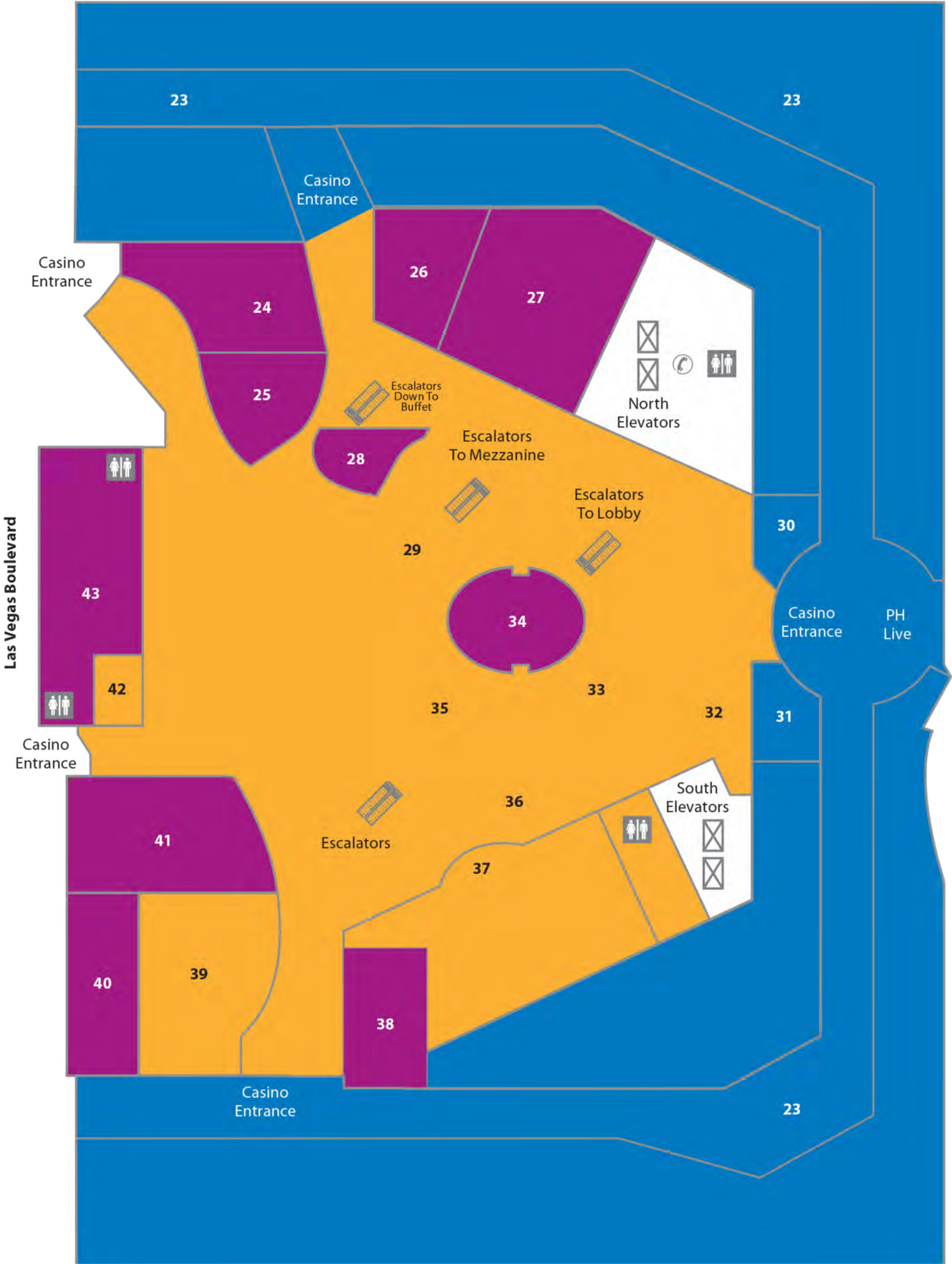
9. PH The Store
23. Miracle Mile Shops
30. PH Stuff
31. PH This & That

FACILITY

1. Front Desk
2. Car Rentals & Golf Reservations
3. Diamond Registration
4. Concierge
6. Bell Desk
7. Bag Check
8. Valet Desk
12. Showroom
13. Box Office
14. Business Center
15. Conference Center
16. Mezzanine
17. Sin City Theatre
18. The Chapel at Planet Hollywood
19. Spa by Mandara,
Fitness Center & Salon
20. Diamond Lounge

CASINO LEVEL

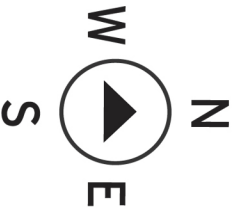
PLANET HOLLYWOOD Property Map



LAS VEGAS BOULEVARD

North Entrance

South Entrance



HARMON AVENUE

Oyster Bay
Seafood & Wine Bar

RAINSTORM

Monday - Thursday
Top of Each Hour
Friday - Sunday
Every 1/2 Hour
10am to 11pm

Hilton Grand Vacations
Elara

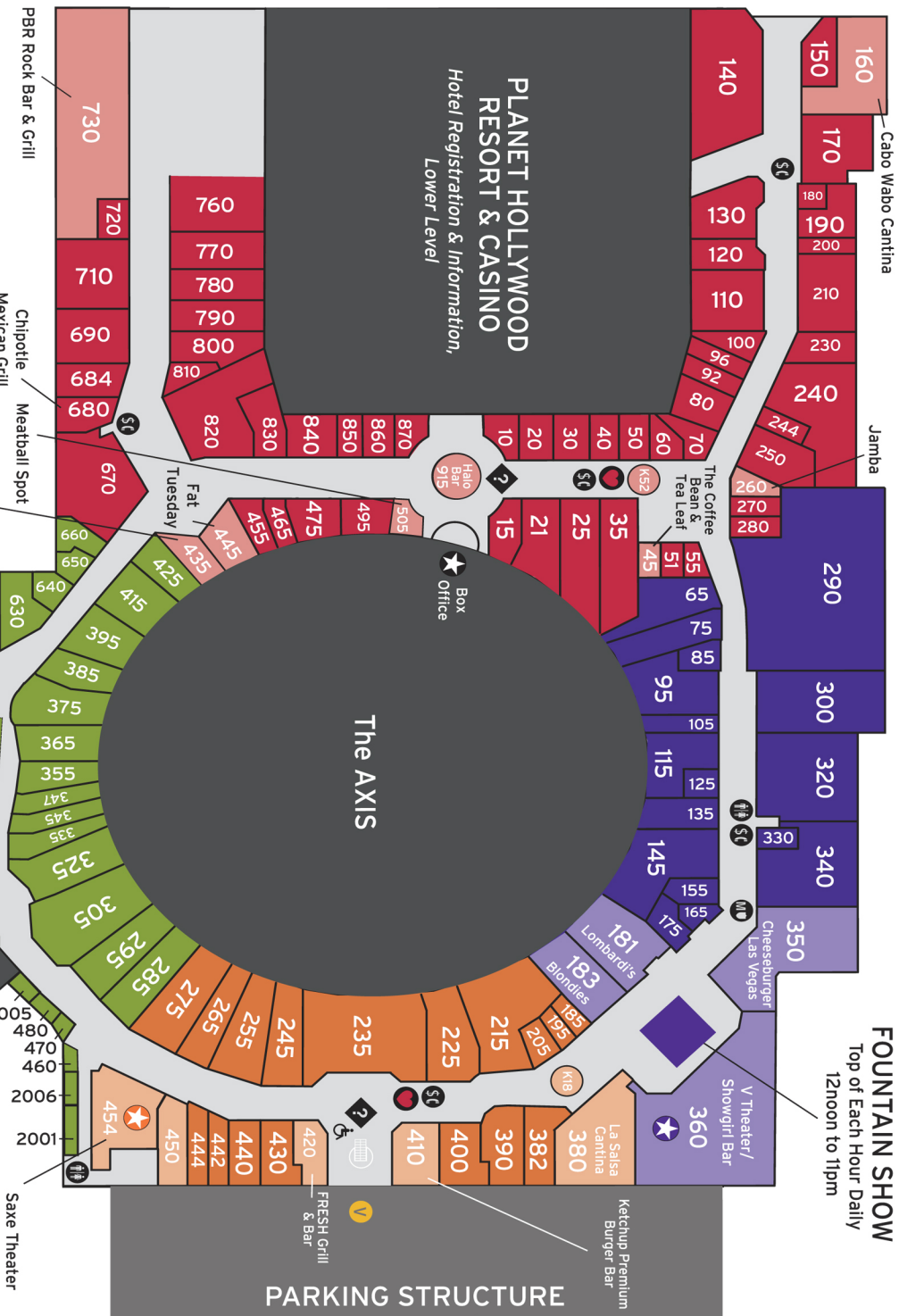
PARKING STRUCTURE

AUDRIE STREET

- Customer Service
Operated by Tickets & Tours
- Restrooms
- ATM/Telephones
- Valet Parking
- Management/Security
- Box Office
- Wheelchairs
- Automatic External
Defibrillator

FOUNTAIN SHOW

Top of Each Hour Daily
12noon to 11pm



PLANET HOLLYWOOD
RESORT & CASINO
Hotel Registration & Information,
Lower Level

The AXIS

Box
Office

Halo
Bar
915

Tuesday

Fat

Tuesday

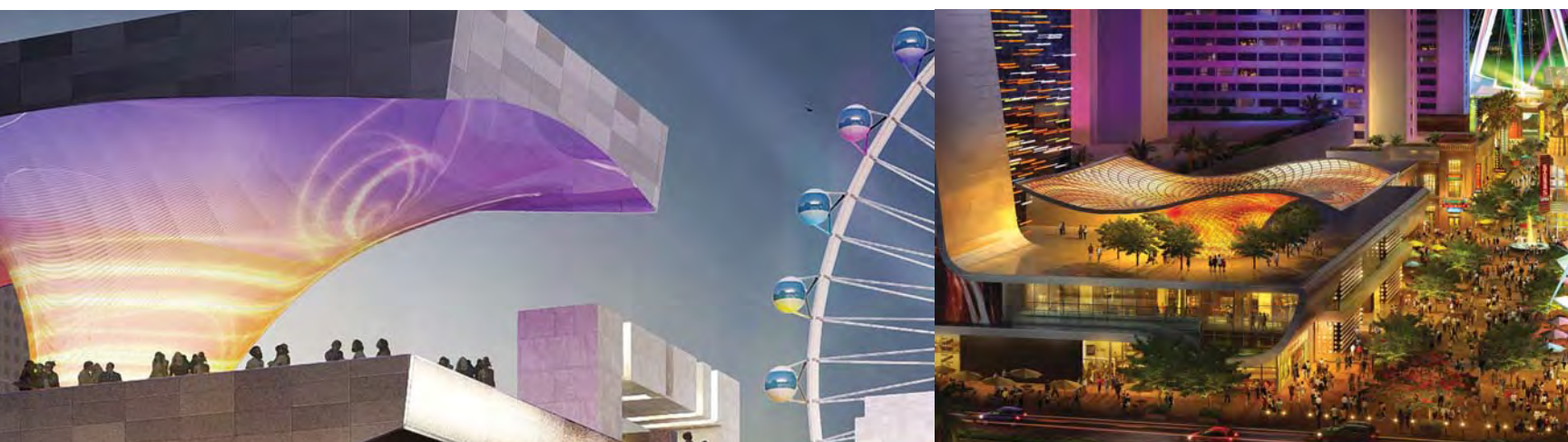


THE LINQ

THE LINQ® INTRODUCING A FRESH PERSPECTIVE

Providing a high-energy gathering spot at the heart of the Las Vegas Strip and the nexus of several Caesars Entertainment properties, The LINQ offers more than 200,000 square feet of dining, entertainment and retail venues, giving you a vast variety of options to excite your attendees and make your program the most memorable ever.

Mix in a restaurant or two for a group dine-around or private dining function and, as with all of Caesars Entertainment's food and beverage outlets, apply a portion of your spending toward your food and beverage minimum.





HIGH ROLLER

HIGH ROLLER AT THE LINQ A MOST UNIQUE GROUP EXPERIENCE ABOVE THE STRIP

Give your attendees an experience they will never forget by gathering them on the tallest observation wheel in the world. Situated within The LINQ, High Roller, opening 2014, will tower 550 feet above the Strip and will be a must-see landmark of epic proportions.

Featuring 28 transparent cabins, each holding up to 40 people, the High Roller will offer a truly unique venue for breathtakingly spectacular private group functions. Cabins can be booked individually or in any quantity, up to and including complete buyouts, and full catering services will be available.

The High Roller building will also present a fifth-floor treasure: 2,500 square feet of space, complete with kitchen and facilities. Divisible into as many as three rooms, this venue is perfect for up to 500 attendees to enjoy meetings, parties or other events with panache. Two additional roof-top balconies will afford one-of-a-kind views of the High Roller.



PLANET HOLLYWOOD

Meeting Facilities Map



WORKSHOPS

SEMINARS

120	118	116	114	112	110	108	106	104
-----	-----	-----	-----	-----	-----	-----	-----	-----

123	222
121	220
119	218

223	322
221	320
219	318

323	422
321	420
319	418

423	522
421	520
419	518

523	622
521	620
519	618

115	214
113	212
111	210

215	314
213	312
211	310

315	414
313	412
311	410

415	514
413	512
411	510

515	614
513	612
511	610

107	206
105	204

207	306
205	304

307	406
305	404

407	506
405	504

507	606
505	604

QUIET SECTION

101	200
-----	-----

201	300	301	400
-----	-----	-----	-----

LOUDER SECTION

700	702	704	706	708
-----	-----	-----	-----	-----

REGISTRATION

ENTRANCE

NETWORKING AREA

MEZANINE



BOOST YOUR SPIRITS
BOOST YOUR BUSINESS

Company Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Signature: _____

Contact: _____

Email: _____

Telephone: _____

Fax: _____

Amount paid: _____ (U.S. Dollars only) Date: _____

Credit Card Visa MC (Please Circle One)

Acct. # _____

Visa Exp: _____ CV2 Code _____

APPLICATION & CONTRACT FOR EXHIBIT SPACE THE LAS VEGAS DJ SHOW 2014

"Boost Your Spirits, Boost Your Business"

Your company is cordially invited to participate in the forthcoming Las Vegas DJ Show Sponsored by the ADJA to be held at Planet Hollywood! To apply, please complete this form and return it with a 50% deposit payable to The Las Vegas DJ Show by May 1st 2015.

Balance is payable by July 1st, 2015. Booth space will not be assigned without deposit.

<input type="checkbox"/> 10'x10'	\$1250
<input type="checkbox"/> 10'x10'(corner)	\$1500
<input type="checkbox"/> 10'x20'	\$1750
<input type="checkbox"/> 10' x 20' (corner)	\$2250
<input type="checkbox"/> 20' x 20' Island	\$3750

Please indicate your choice preference for booth location. If none of the locations you have selected are available show management will select and reserve an alternative.

Choice No. 1 _____

Choice No. 2 _____

Choice No. 3 _____

If possible, we wish to have adequate separation from the following companies:

LVDJS reserves the final and exclusive right to assign booth spaces.

Please supply a brief description (25 word limit) of the product(s) to be exhibited: _____

Deposits are subject to cancellation as follows: 50% of the exhibition space price after May 1st, 2015. No cancellations accepted after July 1st, 2015. THE LVDJS has sole discretion in space assignment. It is understood that this document will not bind the LVDJS until your space contract is signed by the exhibitor and the the LVDJS and the LVDJS is in receipt of contract & the fees.

Exhibitor Set Up: August 31st, 10:00am - 8:00pm Exhibits Open: September 1st & 2nd. Exhibitor Move Out: September 2nd, 2015 Exhibit Hall Hours: September 1st, 11am - 4pm September 2nd, 11:00am - 2pm

RETURN VIA FAX TO LVDJS AT 866-310-4676

No booth will be assigned unless an authorized signature also appears on the Rules & Regulations page of this contract.

PLEASE DO NOT FILL IN THIS SECTION. FOR USE BY THE LVDJS MANAGEMENT ONLY

We are pleased to confirm your space assignment. Booth _____

Total Rental Fee _____ Received with Application _____

Las Vegas DJ Show Exhibitor Rules & Agreement

Each exhibitor, and every person working his/her booth or demo room, is responsible and accountable for abiding by these rules and regulations.

I. Set Up, Tear Down, and Cancellation

- A. Set up begins August 31st 2015 at 10:00am. All displays must be in place and ready for viewing by 11:00 am, Tuesday, September 1st 2015. Absolutely no tear down may begin before 2:00 pm September 2nd 2015 without prior permission of the Conference management. Should any space (for which a signed contract has been received) attempt to be cancelled after the cancellation date stated on this contract, the LVDJS will NOT be obligated to refund the space rental fee and reserves the right to collect on any space balance still outstanding.

II. General

- A. All booths will be clearly defined by pipe and drape (or exhibitor's backdrops) measuring 8' high on the back wall and 3' high on each side.
- B. It is prohibited for two or more companies to share one booth or remove the structure physically separating their booths.
- C. No booth will extend beyond its contracted boundaries with product display, promotional display, product storage, chairs, signs, etc.
- D. Exhibitors will display for sale and/or promotion only Products regularly manufactured by them, or Distributed exclusively by them, or Custom made for them.
- E. Exhibitors may hand out promotional materials from the booth as long as it is representative of their product line and /or conforms to above section "D". Exhibitors may not hand out catalogues, brochures, flyers, promotions or advertising for any company that is not exhibiting with a booth or demo room. The LVDJS reserves the right to confiscate and discard any such material. Any promotional material left in a public area will be discarded.
- F. The dispersal of promotional materials in public areas is expressly prohibited. The LVDJS reserves the right to confiscate and discard any such materials.
- G. **Material, including live models, videos or conduct that is sexually explicit, suggestive and / or sexually provocative, including but not limited to nudity, partial nudity, excessive cleavage, bathing suits, skimpy clothing, are prohibited on the show floor, all common areas, and at any access points to the show. Exhibitors will receive one verbal warning when a violation occurs. Upon a second violation, the LVDJS will impose a \$5,000 penalty, payable immediately on site. It also reserves the right to shut the exhibitor down. It will also require that models comply with the dress code before returning to the floor.**
- H. **Violations of any of the above rules and regulations in Section II will result in two written warnings. If there is a third violation of any of the above rules or regulations, the booth or demo room will be closed for the remainder of the day, without any refund of monies. Should that rule be violated again, We reserve the right to close the booth or demo room for the remainder of the Las Vegas DJ Show without refunding any monies to the offending exhibitor.**
- I. **Upon acceptance of exhibit space, exhibitor agrees all products/services they plan to exhibit/sell at event do not violate federal, state, or municipal law. Failure to comply will result in ejection from event.**

III. Decibel Levels

- A. At no time will the sound level exceed 85 decibels more than five feet from the product in question. Demonstration rooms are available for the demonstration of any equipment that will exceed 85 decibels.
- B. The floor will be monitored on a continuous basis. Sound decibel violations will be addressed in accordance with the procedures explained in "III D".
- C. The Show Management will be pleased to work with any exhibitors wishing to schedule live performances and product demonstrations at locations off the exhibit floor.
- D. **Each violation of any of the above rules and regulations in Section III will result in written warnings. If there is a third violation of any of the above rules or regulations in one day, the booth or demo room will be closed for the remainder**

of the day, without any refund of monies. Should that rule be violated again, we reserve the right to close the booth or demo room for the remainder of the Education Conference without refunding any monies to the offending exhibitor.

IV. The Use of Foggers, Hazers, and Confetti

- A. It is the responsibility of the exhibitor to have any foggers, hazers, and confetti cannons examined and approved by the local fire department and/or the LVDJS before 10:00 am September 1st 2015.
- B. The examined machine and/or product must be deemed safe for convention usage by the local authorities and the Show Management in terms of it not being a fire hazard. The LVDJS will announce the time and place local officials will be available during set up day. It is the responsibility of each exhibitor to make sure its products are inspected and passes inspection.
- C. Absolutely no foggers, hazers, and/or confetti cannons are permitted in private demo rooms.
- D. Each exhibitor is responsible for cleaning up his own product. He may either do it himself or pay the convention services to clean. The LVDJS will bill the exhibitor any charge incurred for the cleaning and/or removing of their product left on ceiling, pipes, floor, furniture, walls, etc. during the course of the show, or after breakdown.
- E. First violation of these rules and regulations in section IV will be grounds for the closing of the booth and/or demo room without any refund of monies for the remainder of the Education Conference. Any costs incurred by the LVDJS, as a result of the failure of exhibitor to abide by these said rules, will be the responsibility of the offending exhibitor.

V. LIABILITY

The LVDJS will not be liable to exhibitors for damage or loss of property through fire, theft, accident or any other cause. The LVDJS will not be liable to the exhibitor, its employees, agents, guests, or others for personal injury sustained by them at the Las Vegas DJ Show. The exhibitor expressly agrees to protect, indemnify, defend and hold harmless Global Entertainers Guild Business Corporation dba the LVDJS and its members, officers, directors, agents, and employees, and the Caesars Entertainment Group and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. Or any act or failure to act on its part. The Exhibitor understands that neither Global Entertainers Guild Business Corporation dba LVDJS nor the Caesars Entertainment Group maintain insurance covering the Exhibitor's property and it is the sole responsibility of each exhibitor to obtain such insurance.

VI. Catastrophe

Should any catastrophe such as fire, flood, earthquake on premises, acts of God, strikes, war, disaster, civil disorder, curtailment of transportation facilities, order or other requirement of any governmental authority or other event beyond the control of the LVDJS prevent the Las Vegas DJ Show from the taking place, the LVDJS will not be obligated to refund participation fees.

VII. CHILDREN

No children under the age of 12 will be allowed in the exhibit Hall at any time.

VIII. Misc

- A. No promotion of other groups or associations will be allowed without the express written permission of the show producer in advance. Failure to comply with this shall result in dismissal from the show with no refund of fees paid.

I have read these rules, understand them, and agree to abide by them.

Company

Authorized Signature

Date



BOOST YOUR SPIRITS
BOOST YOUR BUSINESS

**Please FAX this form back
as soon as possible to
866-310-4676**

Exhibitor Badge Information

Dear Exhibitor:

Two (2) exhibitor badges are included for each 8' x 10' booth. Please list below the names as you with them to appear on the badges. Important: "Exhibitors" are defined as those gainfully employed by the exhibiting company who have an active role during setup, show hours, and/or tear-down. Exhibitors may request a limited number of Exhibit-Only passes for preferred customers, allowing them to enter the Exhibit Hall during show hours.

BADGE #1:

BADGE #2:

(Use the space below if you have more than one booth)

Program Guide Information

This information will appear in the program guide if we receive it before 7/15/2015!

Your Company Listing:

Company _____

Address _____

City _____ State _____ Zip _____

Phone# _____

Web _____

Your Company Description:

A brief description of your company will appear along with your listing in the Program Guide. Please print a brief company description up to 30 words. This form must be received by 7/15/15 to be included in the Program Guide.



INSERTION ORDER

Date: _____

ADVERTISER INFORMATION:

Company Name _____ Contact _____
Agency Name _____ Contact _____
Address _____ City _____ State _____ Zip: _____
Phone: _____ Fax: _____ Email: _____

INSERTION SCHEDULE:

The Las Vegas DJ Show Aug. 31st – Sept. 2nd 2015
Planet Hollywood, Las Vegas, Nevada

TOTAL: _____ **Special Terms:**

PAYMENT INFORMATION: All payments are to be **PREPAID**.

I understand that my credit card number _____ Exp. _____ CV2 _____
will be charged in accordance to the attached exhibitor contract & rules. Each must be signed & completed. Cancellations will NOT
be accepted without written notification and a 50% of contract price amount cancellation fee will apply.. Please note that your
below signature is permission for LVDJS/ADJA to periodically communicate via email & fax. I can also pay by check to the address
below.

X _____ Date _____
Signature (Your signature accepts responsibility of this insertion schedule)

_____ Date _____
Print

_____ Phone _____ Fax _____ E-mail _____

The Las Vegas DJ Show

20118 N. 67th Avenue Suite 300-605, Glendale, AZ 85308
Phone: 888-723-5776 Fax: 866-310-4676 email: office@TheLasVegasDJShow.com



BOOST YOUR SPIRITS
BOOST YOUR BUSINESS

ADDITIONAL SPONSORSHIP OPPORTUNITIES

These represent excellent branding opportunities. Please call the office to discuss how these programs can work for you.

Platinum Sponsorship	\$12,000
Gold Sponsorship	\$7500
Silver Sponsorship	\$5000
Video on the Video Broadcast channel	\$500
Logo on Show Bag (1 color 1 side)	\$250
Show bag Sponsorship (Show bag shows only your logo)	\$3500
Lanyard sponsorship include lanyards	\$1700

Platinum Level: This level places your brand on the show guide cover, all marketing materials regarding the conference plus includes a 20x20 booth as well as 2 videos in the video channel broadcast as well as places you as a principal sponsor of one of the night time events.

Gold Level: This level places your brand on the program guide, includes 1 video in the video channel broadcast as well as a 10x20 booth in addition to your logo on The show bag.

Silver Level: This level places your brand on the program guide as well as 10x20 corner booth.

Company Name: _____

Address: _____

City _____

State _____ Zip: _____

Signature: _____

Contact _____

Email: _____

Telephone: _____

Fax: _____

Amount paid: _____ (U.S. Dollars only) Date: _____

Credit Card Visa MC AMEX DISC (Please Circle One)

Acct. # _____

Exp: _____ CV2 Code _____